

UNIVERSITY OF CALIFORNIA, MERCED

Institutional Planning and Analysis

BERKELEY • DAVIS • IRVINE • LOS ANGELES • MERCED • RIVERSIDE • SAN DIEGO • SAN FRANCISCO



SANTA BARBARA • SANTA CRUZ

New Undergraduate Student Survey 2012 Results

All Respondents (First Year and Transfer)

408 respondents out of 1623 invites (25.1% response rate)

Higher percentage of female respondents (235/785: 30.0%) vs. male respondents (171/829: 20.6%)
[10 missing this data]

Survey Questions and Results

Your first weeks at UC Merced

How welcoming did you find the campus environment?

| | Percentage |
|--------------------|------------|
| Very welcoming | 74.0 |
| Somewhat welcoming | 24.3 |
| Not welcoming | 1.7 |

How satisfied are you so far with the facilities at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|------------------------------|----------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Classroom facilities | 68.2 | 30.8 | 1.0 | 0.0 |
| Computer labs | 67.8 | 30.0 | 2.2 | 20.8 |
| Library facilities | 73.6 | 24.9 | 1.6 | 3.5 |
| Tutorial facilities | 55.9 | 41.3 | 2.8 | 29.8 |
| On-campus housing facilities | 49.1 | 45.0 | 5.9 | 27.8 |

How satisfied are you so far with your educational experiences at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|--|----------------------------------|--------------------|-------------------|-----|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Frequency/quality of feedback from professors | 57.0 | 40.1 | 2.9 | 2.1 |
| Amount of contact with faculty | 54.0 | 41.8 | 4.3 | 1.8 |
| Class schedule (days/times) | 50.0 | 45.3 | 4.7 | 0.3 |
| Access to small classes | 74.2 | 22.7 | 3.1 | 0.5 |
| Availability of courses you need | 50.8 | 40.5 | 8.7 | 1.3 |
| Relevance of coursework to everyday life | 44.7 | 52.7 | 2.7 | 2.3 |
| Relevance of coursework to future career plans | 53.9 | 43.4 | 2.7 | 2.9 |
| Overall quality of instruction | 56.3 | 40.1 | 3.7 | 0.5 |

How satisfied are you so far with the following academic services provided at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|--|----------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Academic advising | 54.1 | 41.4 | 4.5 | 15.1 |
| Registration process | 50.0 | 46.3 | 3.9 | 2.4 |
| Financial aid services (not amount of aid) | 61.0 | 35.0 | 4.0 | 5.1 |
| Library services | 71.8 | 26.4 | 1.8 | 9.3 |
| Tutoring or other academic assistance | 55.1 | 43.8 | 1.2 | 30.4 |

How satisfied are you so far with the following wellness services provided at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|-----------------------------------|----------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Student health center services | 67.0 | 30.3 | 2.7 | 38.3 |
| Psychological counseling services | 67.4 | 31.9 | 0.7 | 60.4 |
| Disability Services | 64.8 | 35.2 | 0.0 | 64.2 |
| Recreational programs | 58.1 | 36.2 | 5.7 | 31.1 |

How satisfied are you so far with the following services provided at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|---|----------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Dining Commons | 32.3 | 49.1 | 18.7 | 11.5 |
| The Lantern | 46.3 | 48.6 | 5.1 | 16.9 |
| The Marketplace at The Summits | 52.5 | 42.9 | 4.6 | 21.1 |
| Housing services | 52.0 | 43.6 | 4.4 | 29.8 |
| Bookstore product inventory | 41.0 | 50.9 | 8.1 | 7.0 |
| Bookstore textbook rental | 40.3 | 50.4 | 9.3 | 33.9 |
| Cat Tracks shuttle service during Welcome Week | 55.0 | 37.9 | 7.1 | 32.8 |
| Cat Tracks shuttle service during Fall Semester | 48.0 | 41.8 | 10.2 | 18.1 |

How satisfied are you so far with the following welcome and social activities at UC Merced?

| | Percentage non-NA Respondents | | | NA |
|---------------------------------------|-------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Summer Orientation | 54.2 | 41.4 | 4.4 | 9.9 |
| Variety of Welcome Week events | 55.8 | 41.0 | 3.2 | 10.2 |
| Timing of Welcome Week events | 54.2 | 41.2 | 4.6 | 8.8 |
| Ascend New Student Success Conference | 50.4 | 40.9 | 3.3 | 4.8 |
| Organized campus social activities | 53.1 | 43.4 | 3.5 | 9.9 |

Were you aware of the Weeks of Welcome events occurring on campus during the first few weeks of the semester?

| | Percentage |
|-----|------------|
| Yes | 91.4 |
| No | 8.6 |

How did you hear about the Weeks of Welcome activities occurring on campus? [select all that apply]

| | Percentage |
|--|------------|
| Weeks of Welcome booklet | 49.5 |
| Weeks of Welcome poster-size calendars | 40.2 |
| Happenings emails | 53.9 |
| Information tables in front of OSL | 15.7 |
| Residence Life Staff (e.g. RA, PA, office staff) | 28.9 |
| Word of mouth | 40.9 |
| Other | 3.7 |

Other:

- Facebook (3)
- YouTube (2)
- ASCEND
- Housing website
- Fiat Lux mentor
- My own research
- Bulletin board outside my room
- Summer orientation
- Postings on walls around campus

Please answer the following questions about the Weeks of Welcome events:

| | Percentage "Yes" | |
|---------------------------------------|----------------------------|---|
| | Provided opportunities to: | I chose to attend WoW events so that I could: |
| Connect with the UCM campus community | 93.0 | 82.8 |
| Explore the Merced community | 80.6 | 70.6 |
| Meet other new students | 95.4 | 89.1 |
| Meet returning UCM students | 76.5 | 69.2 |
| Meet UCM graduate students | 55.5 | 49.4 |
| Meet UCM personnel (faculty, staff) | 74.7 | 69.5 |

Please indicate your level of agreement with the following statements about the ASCEND New Student Success Conference:

| | Percentage | | | |
|--|----------------|-------|----------|-------------------|
| | Strongly Agree | Agree | Disagree | Strongly Disagree |
| The ASCEND conference addressed questions I had about college | 36.8 | 53.4 | 9.1 | 0.7 |
| After participating in the ASCEND conference, I felt more prepared to begin classes at UCM | 37.5 | 47.6 | 13.2 | 1.7 |
| The ASCEND conference helped increase my confidence about connecting with UCM personnel (e.g. staff, faculty, TAs) | 36.9 | 49.5 | 12.5 | 1.0 |
| As a result of attending the ASCEND conference, I know how to access campus resources (e.g. tutoring, financial aid, job search) available to support my success at UCM) | 36.5 | 53.4 | 8.4 | 1.7 |

How satisfied are you so far with your overall experiences at UC Merced?

| | Percentage non-NA Respondents | | | NA |
|---|-------------------------------|--------------------|-------------------|-----|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Opportunities to explore the community | 54.2 | 42.5 | 3.3 | 3.2 |
| Opportunities to make new friends | 54.7 | 42.7 | 2.6 | 1.3 |
| Opportunities to get involved on campus outside the classroom | 51.4 | 45.8 | 2.8 | 6.8 |
| Overall sense of community among students | 51.8 | 44.3 | 3.9 | 1.9 |
| Overall college experience | 49.7 | 47.1 | 3.2 | 1.0 |

During the second week of classes, UC Merced clubs and organization and Merced area non-profits held fairs to introduce themselves to UC Merced students. Did you attend one or more of the fair days (If so, did you collect information from a booth and/or did you sign up to join a club or volunteer with an organization)?

| | % Attended | % Collected Info | % Signed Up |
|-------------|------------|------------------|-------------|
| UCM | 58.2 | 92.5 | 83.5 |
| Non-profits | 30.1 | 83.5 | 47.1 |

Since arriving at UC Merced, have you:

| | Percentage |
|--|------------|
| Joined a club sports team | 11.6 |
| Visited the Recreation Center | 74.0 |
| Worked out/taken exercise class in the Recreation Center | 61.5 |

Your career at UC Merced

While you are at UC Merced, how likely are you to:

| | Percentage | | | |
|---|-------------|-----------------|-------------------|---------------|
| | Very Likely | Somewhat Likely | Somewhat Unlikely | Very Unlikely |
| Be satisfied with your first semester GPA | 31.2 | 58.8 | 8.8 | 1.3 |
| Change your major | 15.0 | 22.2 | 24.2 | 38.6 |
| Change your choice of career | 10.7 | 25.7 | 26.4 | 37.1 |
| Transfer to another college before graduating | 11.7 | 23.4 | 29.9 | 35.1 |
| Participate in research activities with faculty | 35.9 | 48.4 | 12.1 | 3.6 |
| Study abroad | 25.3 | 29.9 | 21.4 | 23.4 |

What is the highest degree you intend to obtain at UC Merced?

| | Percentage |
|--------------------------|------------|
| Bachelor's | 63.6 |
| MBA | 1.9 |
| Master's - other | 7.5 |
| Law | 0.3 |
| MD | 1.9 |
| Doctorate - other health | 1.6 |
| Doctorate - other | 1.3 |
| Other | 1.0 |
| Unknown | 19.2 |
| None | 1.6 |

What is the highest degree you intend to obtain at another institution?

| | Percentage |
|--------------------------|------------|
| Bachelor's | 1.6 |
| MBA | 3.9 |
| Master's - other | 18.7 |
| Law | 5.2 |
| MD | 18.4 |
| Doctorate - other health | 9.2 |
| Doctorate - other | 17.7 |
| Other | 0.7 |
| Unknown | 21.3 |
| None | 3.3 |

Do you currently have a job? [select all that apply]

| | Percentage |
|--|------------|
| Yes, I have a job on campus | 2.7 |
| Yes, I have a job off campus in Merced | 2.2 |
| Yes, I have a job off campus in/near my hometown | 2.7 |

How many hours do you spend during a typical week working for pay on campus?

| Number of Hours | Frequency |
|-----------------|-----------|
| 2 | 1 |
| 8 | 1 |
| 12 | 2 |
| 13 | 1 |
| 17 | 1 |
| 18 | 2 |
| 20 | 1 |
| 40 | 1 |
| 45 | 1 |

How many hours do you spend during a typical week working for pay off campus in Merced?

| Number of Hours | Frequency |
|-----------------|-----------|
| 2 | 2 |
| 8 | 1 |
| 12 | 1 |
| 15 | 1 |
| 18 | 1 |
| 20 | 2 |
| 25 | 1 |

How many hours do you spend during a typical week working for pay off campus in/near your hometown?

| Weekends per Month | Frequency | Hours per Weekend | Frequency |
|--------------------|-----------|-------------------|-----------|
| 2 | 2 | 5 | 1 |
| 3 | 1 | 6 | 1 |
| 4 | 4 | 8 | 1 |
| | | 10 | 1 |
| | | 20 | 3 |
| | | 22 | 1 |
| | | 36 | 1 |

How concerned are you about:

| | Percentage | | | | | |
|---|----------------------|-------------|----------------------|--------------------|-----------|----------------|
| | Not at all concerned | Unconcerned | Somewhat unconcerned | Somewhat concerned | Concerned | Very concerned |
| Paying for your undergraduate education | 6.2 | 5.5 | 8.5 | 22.5 | 20.8 | 36.5 |
| the educational debt, if any, that you will accumulate while in college | 6.8 | 5.5 | 8.5 | 15.3 | 18.2 | 45.6 |

To what extent do you agree with this statement: Given the grants and scholarships, if any, that I receive, the total cost of attending UC Merced is manageable?

| | Percentage |
|-------------------|------------|
| Strongly agree | 24.1 |
| Agree | 30.0 |
| Somewhat agree | 29.3 |
| Somewhat disagree | 8.1 |
| Disagree | 2.9 |
| Strongly disagree | 5.5 |

Choosing UC Merced

When you applied to colleges, was UC Merced your:

| | Percentage |
|-------------------------|------------|
| First Choice | 22.4 |
| Second Choice | 21.8 |
| Third Choice | 25.3 |
| Lower than third choice | 30.5 |

Which college/university was your first choice?

| Institution | Frequency |
|---------------------------|-----------|
| UC Berkeley | 23 |
| UC Davis | 40 |
| UC Irvine | 20 |
| UCLA | 23 |
| UC Riverside | 9 |
| UC San Diego | 17 |
| UC Santa Barbara | 17 |
| UC Santa Cruz | 20 |
| Cal Poly San Luis Obispo | 6 |
| Santa Clara University | 3 |
| Stanford University | 7 |
| University of the Pacific | 7 |
| Other | 46 |

Summary of other institutions:

- University of Colorado, Boulder
- Cal Poly Pomona
- Cal State Long Beach (3)
- Cal State Los Angeles
- California Maritime Academy
- CSU Fullerton
- Dominican University of California
- Embry Riddle Aeronautical University (2)
- Fresno Pacific University (2)
- Grinnell College
- Humboldt State University
- La Sierra University
- Loyola Marymount University
- Montana State University
- Northeastern University
- Point Loma Nazarene University
- Pomona College
- Saint Mary's College, Moraga
- San Diego State University
- San Francisco State (4)
- Smith College
- St. Michael's College
- SUNY Stony Brook
- Tufts University

- University of Arizona
- University of La Verne
- University of Missouri, Columbia
- University of San Diego
- University of Southern California (2)
- University of Texas, Austin
- Villanova
- Wellesley College
- Yale University

How important to you were each of the following reasons for attending UC Merced?

| | Percentage | | |
|---|----------------|--------------------|---------------|
| | Very Important | Somewhat Important | Not Important |
| Parents/relatives wanted you to come here | 27.5 | 30.8 | 41.7 |
| Advice from high school teachers/counselors | 19.1 | 33.7 | 47.2 |
| Ability to live near or at home | 30.4 | 25.1 | 44.6 |
| Availability of on-campus housing | 38.3 | 23.8 | 38.0 |
| Campus visit | 34.3 | 36.3 | 29.4 |
| Diversity of student population | 35.0 | 30.0 | 35.0 |
| Friendliness/helpfulness of staff | 58.6 | 27.5 | 13.9 |
| Friendliness/helpfulness of faculty | 59.1 | 26.7 | 14.2 |
| Personal attention from faculty & staff | 66.2 | 21.2 | 12.6 |
| Opportunity to work closely with faculty | 62.7 | 26.1 | 11.2 |
| Opportunity to be involved in research projects | 58.4 | 28.4 | 13.2 |
| Small size of campus | 57.3 | 28.1 | 14.6 |
| Opportunity to be part of a new campus | 59.7 | 25.4 | 14.9 |
| Reputation of UC Merced | 32.3 | 38.0 | 29.7 |
| Reputation of UC system | 69.4 | 23.4 | 7.2 |
| Quality of intended major | 50.8 | 35.6 | 13.5 |
| Unable to attend preferred college | 33.0 | 34.0 | 33.0 |
| Financial aid offer | 68.5 | 17.9 | 13.6 |
| Not offered financial aid by preferred campus | 16.2 | 27.4 | 56.4 |

Please list any other reasons that were important to you in choosing UC Merced:

Summary of open-ended comments:

- Change of scenery
- Small class size (3)
- Many dance teams
- Count Me In Too (4)
- Eco-friendly (2)
- Location
- Right place, right time (work location)
- EAP program
- Was accepted to UCM and not to first choice (5)
- Transfer opportunities from a UC
- Location near work
- Calm environment of campus

- I like UCM
- Great facilities (2)
- Opportunity to be involved in school activities
- Far enough from home
- Student to faculty ratio
- I love this place
- No other options (2)
- New beginning
- Be recognized by the faculty and first-name basis with TAs
- Cross Country team
- Sibling attends UCM
- Family situation requires closeness to home
- Semester schedule (2)
- On YARTS bus route
- Less expensive (3)
- Moderate climate
- More space
- Less pollution
- Less racism
- Friends also attend UCM
- Opportunities for leadership
- Fewer impacted classes
- Cost and quality of housing
- Surrounding nature
- Atmosphere of active students
- Helping the community to understand and give back
- Personal touch of welcome activities impressed student and family
- Proximity to extended family
- UCM welcoming to AB540 student

First Year Respondents

358 respondents out of 1494 invites (24.0% response rate)

Higher percentage of female respondents (211/733: 28.8%) vs. male respondents (147/756: 19.4%)
[5 invitees missing this data]

Survey Questions and Results

Your first weeks at UC Merced

How welcoming did you find the campus environment?

| | Percentage |
|--------------------|------------|
| Very welcoming | 74.3 |
| Somewhat welcoming | 24.0 |
| Not welcoming | 1.7 |

How satisfied are you so far with the facilities at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|------------------------------|----------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Classroom facilities | 70.1 | 29.1 | 0.8 | 0.0 |
| Computer labs | 68.0 | 30.6 | 1.4 | 20.2 |
| Library facilities | 74.4 | 24.4 | 1.2 | 3.1 |
| Tutorial facilities | 56.0 | 41.3 | 2.7 | 26.6 |
| On-campus housing facilities | 50.4 | 44.6 | 5.0 | 21.2 |

How satisfied are you so far with your educational experiences at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|--|----------------------------------|--------------------|-------------------|-----|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Frequency/quality of feedback from professors | 56.2 | 41.1 | 2.7 | 2.1 |
| Amount of contact with faculty | 52.9 | 43.2 | 4.0 | 2.1 |
| Class schedule (days/times) | 51.0 | 45.1 | 3.9 | 0.3 |
| Access to small classes | 75.0 | 22.3 | 2.7 | 0.6 |
| Availability of courses you need | 53.5 | 39.3 | 7.2 | 1.5 |
| Relevance of coursework to everyday life | 45.9 | 52.0 | 2.1 | 2.7 |
| Relevance of coursework to future career plans | 54.6 | 42.6 | 2.8 | 3.3 |
| Overall quality of instruction | 55.8 | 40.6 | 3.6 | 0.6 |

How satisfied are you so far with the following academic services provided at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|--|----------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Academic advising | 55.6 | 40.4 | 4.1 | 16.7 |
| Registration process | 52.7 | 45.1 | 2.2 | 2.8 |
| Financial aid services (not amount of aid) | 62.1 | 34.6 | 3.3 | 5.6 |
| Library services | 73.9 | 25.4 | 0.7 | 8.1 |
| Tutoring or other academic assistance | 56.0 | 43.6 | 0.4 | 27.3 |

How satisfied are you so far with the following wellness services provided at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|-----------------------------------|----------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Student health center services | 65.0 | 32.5 | 2.5 | 37.3 |
| Psychological counseling services | 67.4 | 32.6 | 0.0 | 58.7 |
| Disability Services | 65.5 | 34.5 | 0.0 | 62.9 |
| Recreational programs | 56.3 | 38.3 | 5.4 | 29.3 |

How satisfied are you so far with the following services provided at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|---|----------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Dining Commons | 31.6 | 49.5 | 18.9 | 8.9 |
| The Lantern | 46.9 | 48.5 | 4.6 | 16.0 |
| The Marketplace at The Summits | 53.8 | 42.0 | 4.2 | 15.4 |
| Housing services | 52.9 | 43.0 | 4.1 | 22.4 |
| Bookstore product inventory | 41.9 | 49.7 | 8.4 | 5.7 |
| Bookstore textbook rental | 40.5 | 50.7 | 8.8 | 31.1 |
| Cat Tracks shuttle service during Welcome Week | 54.8 | 39.2 | 6.0 | 30.4 |
| Cat Tracks shuttle service during Fall Semester | 47.6 | 43.9 | 8.6 | 14.3 |

How satisfied are you so far with the following welcome and social activities at UC Merced?

| | Percentage non-NA Respondents | | | NA |
|---------------------------------------|-------------------------------|--------------------|-------------------|-----|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Summer Orientation | 55.1 | 41.1 | 3.8 | 7.1 |
| Variety of Welcome Week events | 55.1 | 42.4 | 2.5 | 8.1 |
| Timing of Welcome Week events | 52.6 | 43.2 | 4.2 | 7.1 |
| Ascend New Student Success Conference | 49.5 | 46.8 | 3.7 | 3.2 |
| Organized campus social activities | 52.6 | 43.9 | 3.5 | 7.5 |

Were you aware of the Weeks of Welcome events occurring on campus during the first few weeks of the semester?

| | Percentage |
|-----|------------|
| Yes | 92.1 |
| No | 7.9 |

How did you hear about the Weeks of Welcome activities occurring on campus? [select all that apply]

| | Percentage |
|--|------------|
| Weeks of Welcome booklet | 52.0 |
| Weeks of Welcome poster-size calendars | 42.2 |
| Happenings emails | 52.2 |
| Information tables in front of OSL | 15.4 |
| Residence Life Staff (e.g. RA, PA, office staff) | 33.0 |
| Word of mouth | 44.1 |
| Other | 3.9 |

Please answer the following questions about the Weeks of Welcome events:

| | Percentage "Yes" | |
|---------------------------------------|----------------------------|---|
| | Provided opportunities to: | I chose to attend WoW events so that I could: |
| Connect with the UCM campus community | 93.2 | 84.4 |
| Explore the Merced community | 81.9 | 73.8 |
| Meet other new students | 96.8 | 91.1 |
| Meet returning UCM students | 76.6 | 70.0 |
| Meet UCM graduate students | 53.7 | 50.0 |
| Meet UCM personnel (faculty, staff) | 74.0 | 70.4 |

Please indicate your level of agreement with the following statements about the ASCEND New Student Success Conference:

| | Percentage | | | |
|--|----------------|-------|----------|-------------------|
| | Strongly Agree | Agree | Disagree | Strongly Disagree |
| The ASCEND conference addressed questions I had about college | 36.9 | 53.5 | 9.2 | 0.4 |
| After participating in the ASCEND conference, I felt more prepared to begin classes at UCM | 37.7 | 47.7 | 13.5 | 1.2 |
| The ASCEND conference helped increase my confidence about connecting with UCM personnel (e.g. staff, faculty, TAs) | 35.9 | 51.0 | 12.4 | 0.8 |
| As a result of attending the ASCEND conference, I know how to access campus resources (e.g. tutoring, financial aid, job search) available to support my success at UCM) | 35.8 | 55.4 | 7.7 | 1.2 |

How satisfied are you so far with your overall experiences at UC Merced?

| | Percentage non-NA Respondents | | | NA |
|---|-------------------------------|--------------------|-------------------|-----|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Opportunities to explore the community | 54.0 | 43.0 | 3.0 | 1.5 |
| Opportunities to make new friends | 54.9 | 42.9 | 2.3 | 1.1 |
| Opportunities to get involved on campus outside the classroom | 50.0 | 47.6 | 2.4 | 7.1 |
| Overall sense of community among students | 50.9 | 45.7 | 3.4 | 1.5 |
| Overall college experience | 49.1 | 47.6 | 3.4 | 0.7 |

During the second week of classes, UC Merced clubs and organization and Merced area non-profits held fairs to introduce themselves to UC Merced students. Did you attend one or more of the fair days (If so, did you collect information from a booth and/or did you sign up to join a club or volunteer with an organization)?

| | % Attended | % Collected Info | % Signed Up |
|-------------|------------|------------------|-------------|
| UCM | 59.6 | 91.5 | 83.3 |
| Non-profits | 29.9 | 81.1 | 47.3 |

Since arriving at UC Merced, have you:

| | Percentage |
|--|------------|
| Joined a club sports team | 11.5 |
| Visited the Recreation Center | 76.3 |
| Worked out/taken exercise class in the Recreation Center | 65.7 |

Your career at UC Merced

While you are at UC Merced, how likely are you to:

| | Percentage | | | |
|---|-------------|-----------------|-------------------|---------------|
| | Very Likely | Somewhat Likely | Somewhat Unlikely | Very Unlikely |
| Be satisfied with your first semester GPA | 30.6 | 59.0 | 9.0 | 1.5 |
| Change your major | 16.5 | 24.0 | 25.1 | 34.5 |
| Change your choice of career | 11.2 | 27.0 | 26.2 | 35.6 |
| Transfer to another college before graduating | 13.4 | 25.7 | 30.9 | 30.1 |
| Participate in research activities with faculty | 36.0 | 48.3 | 12.0 | 3.7 |
| Study abroad | 26.1 | 31.7 | 21.6 | 20.5 |

What is the highest degree you intend to obtain at UC Merced?

| | Percentage |
|--------------------------|------------|
| Bachelor's | 62.7 |
| MBA | 1.1 |
| Master's - other | 7.8 |
| Law | 0.4 |
| MD | 2.2 |
| Doctorate - other health | 1.9 |
| Doctorate - other | 0.7 |
| Other | 1.1 |
| Unknown | 20.1 |
| None | 1.9 |

What is the highest degree you intend to obtain at another institution?

| | Percentage |
|--------------------------|------------|
| Bachelor's | 1.5 |
| MBA | 3.8 |
| Master's - other | 18.9 |
| Law | 5.3 |
| MD | 18.9 |
| Doctorate - other health | 9.8 |
| Doctorate - other | 17.0 |
| Other | 0.4 |
| Unknown | 21.1 |
| None | 3.4 |

Do you currently have a job? [select all that apply]

| | Percentage |
|--|------------|
| Yes, I have a job on campus | 0.8 |
| Yes, I have a job off campus in Merced | 0.8 |
| Yes, I have a job off campus in/near my hometown | 1.4 |

How many hours do you spend during a typical week working for pay on campus?

| Number of Hours | Frequency |
|-----------------|-----------|
| 8 | 1 |
| 12 | 1 |
| 17 | 1 |

How many hours do you spend during a typical week working for pay off campus in Merced?

| Number of Hours | Frequency |
|-----------------|-----------|
| 8 | 1 |
| 12 | 1 |
| 18 | 1 |

How many hours do you spend during a typical week working for pay off campus in/near your hometown?

| Weekends per Month | Frequency | Hours per Weekend | Frequency |
|--------------------|-----------|-------------------|-----------|
| 3 | 1 | 5 | 1 |
| 4 | 2 | 8 | 1 |
| | | 20 | 1 |
| | | 22 | 1 |

How concerned are you about:

| | Percentage | | | | | |
|---|----------------------|-------------|----------------------|--------------------|-----------|----------------|
| | Not at all concerned | Unconcerned | Somewhat unconcerned | Somewhat concerned | Concerned | Very concerned |
| Paying for your undergraduate education | 7.1 | 4.9 | 9.4 | 22.8 | 19.9 | 36.0 |
| the educational debt, if any, that you will accumulate while in college | 7.9 | 5.6 | 8.6 | 14.2 | 18.4 | 45.3 |

To what extent do you agree with this statement: Given the grants and scholarships, if any, that I receive, the total cost of attending UC Merced is manageable?

| | Percentage |
|-------------------|------------|
| Strongly agree | 24.3 |
| Agree | 30.3 |
| Somewhat agree | 29.6 |
| Somewhat disagree | 7.9 |
| Disagree | 2.2 |
| Strongly disagree | 5.6 |

Choosing UC Merced

When you applied to colleges, was UC Merced your:

| | Percentage |
|-------------------------|------------|
| First Choice | 17.5 |
| Second Choice | 22.8 |
| Third Choice | 27.6 |
| Lower than third choice | 32.1 |

Which college/university was your first choice?

| Institution | Frequency |
|---------------------------|-----------|
| UC Berkeley | 18 |
| UC Davis | 34 |
| UC Irvine | 20 |
| UCLA | 23 |
| UC Riverside | 8 |
| UC San Diego | 15 |
| UC Santa Barbara | 16 |
| UC Santa Cruz | 18 |
| Cal Poly San Luis Obispo | 5 |
| Santa Clara University | 3 |
| Stanford University | 7 |
| University of the Pacific | 7 |
| Other | 45 |

How important to you were each of the following reasons for attending UC Merced?

| | Percentage | | |
|---|----------------|--------------------|---------------|
| | Very Important | Somewhat Important | Not Important |
| Parents/relatives wanted you to come here | 27.9 | 33.6 | 38.5 |
| Advice from high school teachers/counselors | 20.5 | 36.5 | 43.0 |
| Ability to live near or at home | 26.6 | 26.2 | 47.1 |
| Availability of on-campus housing | 41.1 | 25.9 | 33.1 |
| Campus visit | 35.0 | 38.0 | 27.0 |
| Diversity of student population | 35.7 | 32.3 | 31.9 |
| Friendliness/helpfulness of staff | 58.8 | 28.2 | 13.0 |
| Friendliness/helpfulness of faculty | 58.6 | 27.8 | 13.7 |
| Personal attention from faculty & staff | 63.7 | 23.3 | 13.0 |
| Opportunity to work closely with faculty | 61.2 | 27.4 | 11.4 |
| Opportunity to be involved in research projects | 55.5 | 30.0 | 14.4 |
| Small size of campus | 56.9 | 29.0 | 14.1 |
| Opportunity to be part of a new campus | 59.3 | 26.2 | 14.4 |
| Reputation of UC Merced | 30.4 | 40.3 | 29.3 |
| Reputation of UC system | 67.0 | 25.0 | 8.0 |
| Quality of intended major | 48.7 | 36.5 | 14.8 |
| Unable to attend preferred college | 34.6 | 34.6 | 30.8 |
| Financial aid offer | 69.1 | 18.3 | 12.6 |
| Not offered financial aid by preferred campus | 17.1 | 29.1 | 53.9 |

Transfer Respondents

50 respondents out of 130 invites (38.5% response rate)

Response rates greater for female respondents (24/52: 46.2%) vs. male respondents (24/73: 32.9%)

[5 invitees missing this data]

Survey Questions and Results

Your first weeks at UC Merced

How welcoming did you find the campus environment?

| | Percentage |
|--------------------|------------|
| Very welcoming | 72.0 |
| Somewhat welcoming | 26.0 |
| Not welcoming | 2.0 |

How satisfied are you so far with the facilities at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|------------------------------|----------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Classroom facilities | 55.1 | 42.9 | 2.0 | 0.0 |
| Computer labs | 66.7 | 25.0 | 8.3 | 25.0 |
| Library facilities | 67.4 | 28.3 | 4.3 | 6.1 |
| Tutorial facilities | 54.5 | 40.9 | 4.5 | 53.2 |
| On-campus housing facilities | 18.2 | 54.5 | 27.3 | 76.6 |

How satisfied are you so far with your educational experiences at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|--|----------------------------------|--------------------|-------------------|-----|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Frequency/quality of feedback from professors | 63.0 | 32.6 | 4.3 | 2.1 |
| Amount of contact with faculty | 61.7 | 31.9 | 6.4 | 0.0 |
| Class schedule (days/times) | 42.6 | 46.8 | 10.6 | 0.0 |
| Access to small classes | 68.1 | 25.5 | 6.4 | 0.0 |
| Availability of courses you need | 31.9 | 48.9 | 19.1 | 0.0 |
| Relevance of coursework to everyday life | 36.2 | 57.4 | 6.4 | 0.0 |
| Relevance of coursework to future career plans | 48.9 | 48.9 | 2.1 | 0.0 |
| Overall quality of instruction | 59.6 | 36.2 | 4.3 | 0.0 |

How satisfied are you so far with the following academic services provided at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|--|----------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Academic advising | 45.5 | 47.7 | 6.8 | 4.3 |
| Registration process | 30.4 | 54.3 | 15.2 | 0.0 |
| Financial aid services (not amount of aid) | 53.3 | 37.8 | 8.9 | 2.2 |
| Library services | 55.3 | 34.2 | 10.5 | 17.4 |
| Tutoring or other academic assistance | 45.5 | 45.5 | 9.1 | 52.2 |

How satisfied are you so far with the following wellness services provided at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|-----------------------------------|----------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Student health center services | 83.3 | 12.5 | 4.2 | 45.5 |
| Psychological counseling services | 66.7 | 25.0 | 8.3 | 72.7 |
| Disability Services | 58.3 | 41.7 | 0.0 | 73.3 |
| Recreational programs | 75.0 | 16.7 | 8.3 | 44.2 |

How satisfied are you so far with the following services provided at UC Merced?

| | Percentage of non-NA Respondents | | | NA |
|---|----------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Dining Commons | 38.7 | 45.2 | 16.1 | 29.5 |
| The Lantern | 41.2 | 50.0 | 8.8 | 22.7 |
| The Marketplace at The Summits | 31.3 | 56.3 | 12.5 | 62.8 |
| Housing services | 25.0 | 62.5 | 12.5 | 81.8 |
| Bookstore product inventory | 34.2 | 60.5 | 5.3 | 15.6 |
| Bookstore textbook rental | 38.1 | 47.6 | 14.3 | 53.3 |
| Cat Tracks shuttle service during Welcome Week | 56.5 | 26.1 | 17.4 | 48.9 |
| Cat Tracks shuttle service during Fall Semester | 52.0 | 20.0 | 28.0 | 44.4 |

How satisfied are you so far with the following welcome and social activities at UC Merced?

| | Percentage non-NA Respondents | | | NA |
|---------------------------------------|-------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Summer Orientation | 46.9 | 43.8 | 9.4 | 28.9 |
| Variety of Welcome Week events | 61.8 | 29.4 | 8.8 | 24.4 |
| Timing of Welcome Week events | 66.7 | 25.0 | 8.3 | 20.0 |
| Ascend New Student Success Conference | 57.9 | 28.9 | 13.2 | 15.6 |
| Organized campus social activities | 57.6 | 39.4 | 3.0 | 26.7 |

Were you aware of the Weeks of Welcome events occurring on campus during the first few weeks of the semester?

| | Percentage |
|-----|------------|
| Yes | 86.7 |
| No | 13.3 |

How did you hear about the Weeks of Welcome activities occurring on campus? [select all that apply]

| | Percentage |
|--|------------|
| Weeks of Welcome booklet | 32.0 |
| Weeks of Welcome poster-size calendars | 26.0 |
| Happenings emails | 66.0 |
| Information tables in front of OSL | 18.0 |
| Residence Life Staff (e.g. RA, PA, office staff) | 0.0 |
| Word of mouth | 18.0 |
| Other | 2.0 |

Please answer the following questions about the Weeks of Welcome events:

| | Percentage "Yes" | |
|---------------------------------------|----------------------------|---|
| | Provided opportunities to: | I chose to attend WoW events so that I could: |
| Connect with the UCM campus community | 91.2 | 70.0 |
| Explore the Merced community | 70.6 | 44.8 |
| Meet other new students | 85.3 | 73.3 |
| Meet returning UCM students | 75.8 | 63.3 |
| Meet UCM graduate students | 68.6 | 44.8 |
| Meet UCM personnel (faculty, staff) | 80.0 | 62.1 |

Please indicate your level of agreement with the following statements about the ASCEND New Student Success Conference:

| | Percentage | | | |
|--|----------------|-------|----------|-------------------|
| | Strongly Agree | Agree | Disagree | Strongly Disagree |
| The ASCEND conference addressed questions I had about college | 36.1 | 52.8 | 8.3 | 2.8 |
| After participating in the ASCEND conference, I felt more prepared to begin classes at UCM | 36.1 | 47.2 | 11.1 | 5.6 |
| The ASCEND conference helped increase my confidence about connecting with UCM personnel (e.g. staff, faculty, TAs) | 44.4 | 38.9 | 13.9 | 2.8 |
| As a result of attending the ASCEND conference, I know how to access campus resources (e.g. tutoring, financial aid, job search) available to support my success at UCM) | 41.7 | 38.9 | 13.9 | 5.6 |

How satisfied are you so far with your overall experiences at UC Merced?

| | Percentage non-NA Respondents | | | NA |
|---|-------------------------------|--------------------|-------------------|------|
| | Very Satisfied | Somewhat Satisfied | Very Dissatisfied | |
| Opportunities to explore the community | 55.6 | 38.9 | 5.6 | 14.3 |
| Opportunities to make new friends | 53.7 | 41.5 | 4.9 | 2.4 |
| Opportunities to get involved on campus outside the classroom | 60.0 | 35.0 | 5.0 | 4.8 |
| Overall sense of community among students | 57.5 | 35.0 | 7.5 | 4.8 |
| Overall college experience | 53.7 | 43.9 | 2.4 | 2.4 |

During the second week of classes, UC Merced clubs and organization and Merced area non-profits held fairs to introduce themselves to UC Merced students. Did you attend one or more of the fair days (If so, did you collect information from a booth and/or did you sign up to join a club or volunteer with an organization)?

| | % Attended | % Collected Info | % Signed Up |
|-------------|------------|------------------|-------------|
| UCM | 50.0 | 100.0 | 85.0 |
| Non-profits | 31.4 | 100.0 | 45.5 |

Since arriving at UC Merced, have you:

| | Percentage |
|--|------------|
| Joined a club sports team | 12.2 |
| Visited the Recreation Center | 58.5 |
| Worked out/taken exercise class in the Recreation Center | 34.1 |

Your career at UC Merced

While you are at UC Merced, how likely are you to:

| | Percentage | | | |
|---|-------------|-----------------|-------------------|---------------|
| | Very Likely | Somewhat Likely | Somewhat Unlikely | Very Unlikely |
| Be satisfied with your first semester GPA | 35.0 | 57.5 | 7.5 | 0.0 |
| Change your major | 5.1 | 10.3 | 17.9 | 66.7 |
| Change your choice of career | 7.5 | 17.5 | 27.5 | 47.5 |
| Transfer to another college before graduating | 0.0 | 7.7 | 23.1 | 69.2 |
| Participate in research activities with faculty | 35.9 | 48.7 | 12.8 | 2.6 |
| Study abroad | 20.0 | 17.5 | 20.0 | 42.5 |

What is the highest degree you intend to obtain at UC Merced?

| | Percentage |
|--------------------------|------------|
| Bachelor's | 70.0 |
| MBA | 7.5 |
| Master's - other | 5.0 |
| Law | 0.0 |
| MD | 0.0 |
| Doctorate - other health | 0.0 |
| Doctorate - other | 5.0 |
| Other | 0.0 |
| Unknown | 12.5 |
| None | 0.0 |

What is the highest degree you intend to obtain at another institution?

| | Percentage |
|--------------------------|------------|
| Bachelor's | 2.5 |
| MBA | 5.0 |
| Master's - other | 17.5 |
| Law | 5.0 |
| MD | 15.0 |
| Doctorate - other health | 5.0 |
| Doctorate - other | 22.5 |
| Other | 2.5 |
| Unknown | 22.5 |
| None | 2.5 |

Do you currently have a job? [select all that apply]

| | Percentage |
|--|------------|
| Yes, I have a job on campus | 16.0 |
| Yes, I have a job off campus in Merced | 12.0 |
| Yes, I have a job off campus in/near my hometown | 12.0 |

How many hours do you spend during a typical week working for pay on campus?

| Number of Hours | Frequency |
|-----------------|-----------|
| 2 | 1 |
| 12 | 1 |
| 13 | 1 |
| 18 | 2 |
| 20 | 1 |
| 40 | 1 |
| 45 | 1 |

How many hours do you spend during a typical week working for pay off campus in Merced?

| Number of Hours | Frequency |
|-----------------|-----------|
| 2 | 2 |
| 15 | 1 |
| 20 | 2 |
| 25 | 1 |

How many hours do you spend during a typical week working for pay off campus in/near your hometown?

| Weekends per Month | Frequency | Hours per Weekend | Frequency |
|--------------------|-----------|-------------------|-----------|
| 0 | 1 | 0 | 1 |
| 2 | 2 | 6 | 1 |
| 4 | 2 | 10 | 1 |
| | | 20 | 2 |
| | | 36 | 1 |

How concerned are you about:

| | Percentage | | | | | |
|---|----------------------|-------------|----------------------|--------------------|-----------|----------------|
| | Not at all concerned | Unconcerned | Somewhat unconcerned | Somewhat concerned | Concerned | Very concerned |
| Paying for your undergraduate education | 0.0 | 10.0 | 2.5 | 20.0 | 27.5 | 40.0 |
| the educational debt, if any, that you will accumulate while in college | 0.0 | 5.0 | 7.5 | 22.5 | 17.5 | 47.5 |

To what extent do you agree with this statement: Given the grants and scholarships, if any, that I receive, the total cost of attending UC Merced is manageable?

| | Percentage |
|--|------------|
|--|------------|

| | |
|-------------------|------|
| Strongly agree | 22.5 |
| Agree | 27.5 |
| Somewhat agree | 27.5 |
| Somewhat disagree | 10.0 |
| Disagree | 7.5 |
| Strongly disagree | 5.0 |

Choosing UC Merced

When you applied to colleges, was UC Merced your:

| | Percentage |
|-------------------------|------------|
| First Choice | 55.0 |
| Second Choice | 15.0 |
| Third Choice | 10.0 |
| Lower than third choice | 20.0 |

Which college/university was your first choice?

| Institution | Frequency |
|---------------------------|-----------|
| UC Berkeley | 5 |
| UC Davis | 6 |
| UC Irvine | 0 |
| UCLA | 0 |
| UC Riverside | 1 |
| UC San Diego | 2 |
| UC Santa Barbara | 1 |
| UC Santa Cruz | 2 |
| Cal Poly San Luis Obispo | 0 |
| Santa Clara University | 0 |
| Stanford University | 0 |
| University of the Pacific | 0 |
| Other | 1 |

How important to you were each of the following reasons for attending UC Merced?

| | Percentage | | |
|---|----------------|--------------------|---------------|
| | Very Important | Somewhat Important | Not Important |
| Parents/relatives wanted you to come here | 25.0 | 12.5 | 62.5 |
| Advice from high school teachers/counselors | 10.0 | 15.0 | 75.0 |
| Ability to live near or at home | 55.0 | 17.5 | 27.5 |
| Availability of on-campus housing | 20.0 | 10.0 | 70.0 |
| Campus visit | 30.0 | 25.0 | 45.0 |
| Diversity of student population | 30.0 | 15.0 | 55.0 |
| Friendliness/helpfulness of staff | 57.5 | 22.5 | 20.0 |
| Friendliness/helpfulness of faculty | 62.5 | 20.0 | 17.5 |
| Personal attention from faculty & staff | 82.5 | 7.5 | 10.0 |
| Opportunity to work closely with faculty | 72.5 | 17.5 | 10.0 |
| Opportunity to be involved in research projects | 77.5 | 17.5 | 5.0 |
| Small size of campus | 60.0 | 22.5 | 17.5 |
| Opportunity to be part of a new campus | 62.5 | 20.0 | 17.5 |
| Reputation of UC Merced | 45.0 | 22.5 | 32.5 |
| Reputation of UC system | 85.0 | 12.5 | 2.5 |
| Quality of intended major | 65.0 | 30.0 | 5.0 |
| Unable to attend preferred college | 22.5 | 30.0 | 47.5 |
| Financial aid offer | 65.0 | 15.0 | 20.0 |
| Not offered financial aid by preferred campus | 10.5 | 15.8 | 73.7 |