



University of California, Merced

UC Merced First Year & Transfer Students

Summer Orientation Staff Development
June 19, 2012

Gina Johnson, PhD
Principal Analyst, Institutional Planning & Analysis

This summer, new students will be looking up to you.
What will these students be like?



First Year Students



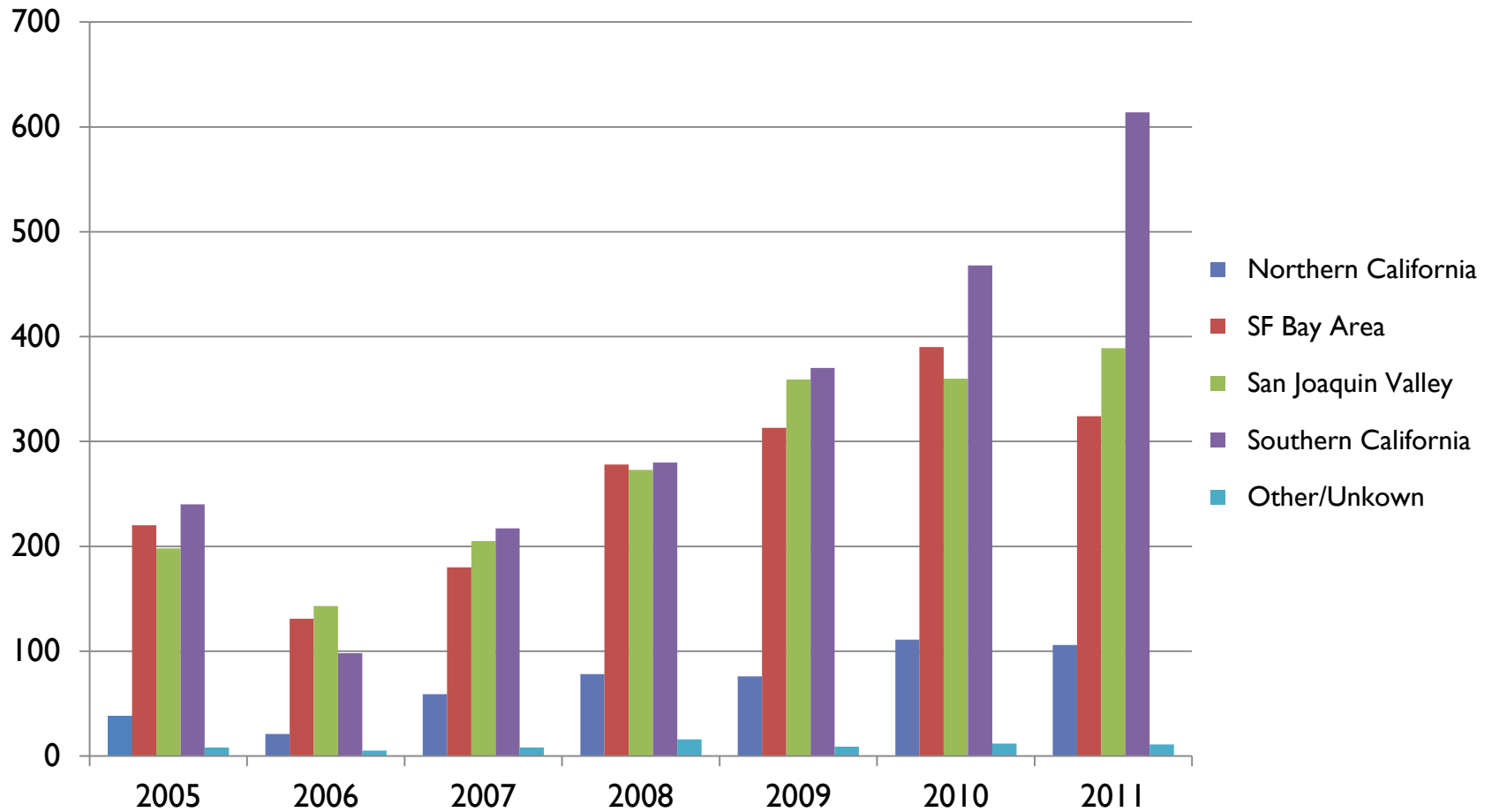
The background of the slide features a large, faint watermark of the University of California, Merced seal. The seal is circular and contains the text "UNIVERSITY OF CALIFORNIA" at the top and "MERCED" at the bottom. In the center, there is a shield with a book, a star, and a hand holding a torch. The motto "LET THERE BE LIGHT" is written across the shield. The seal is surrounded by a decorative border of small dots.

Top 5 Reasons for Attending UCM

1. Financial Aid offer
2. Opportunity to be part of new campus
3. Small size of campus
4. Reputation of campus and UC system
5. Opportunity to work closely with faculty

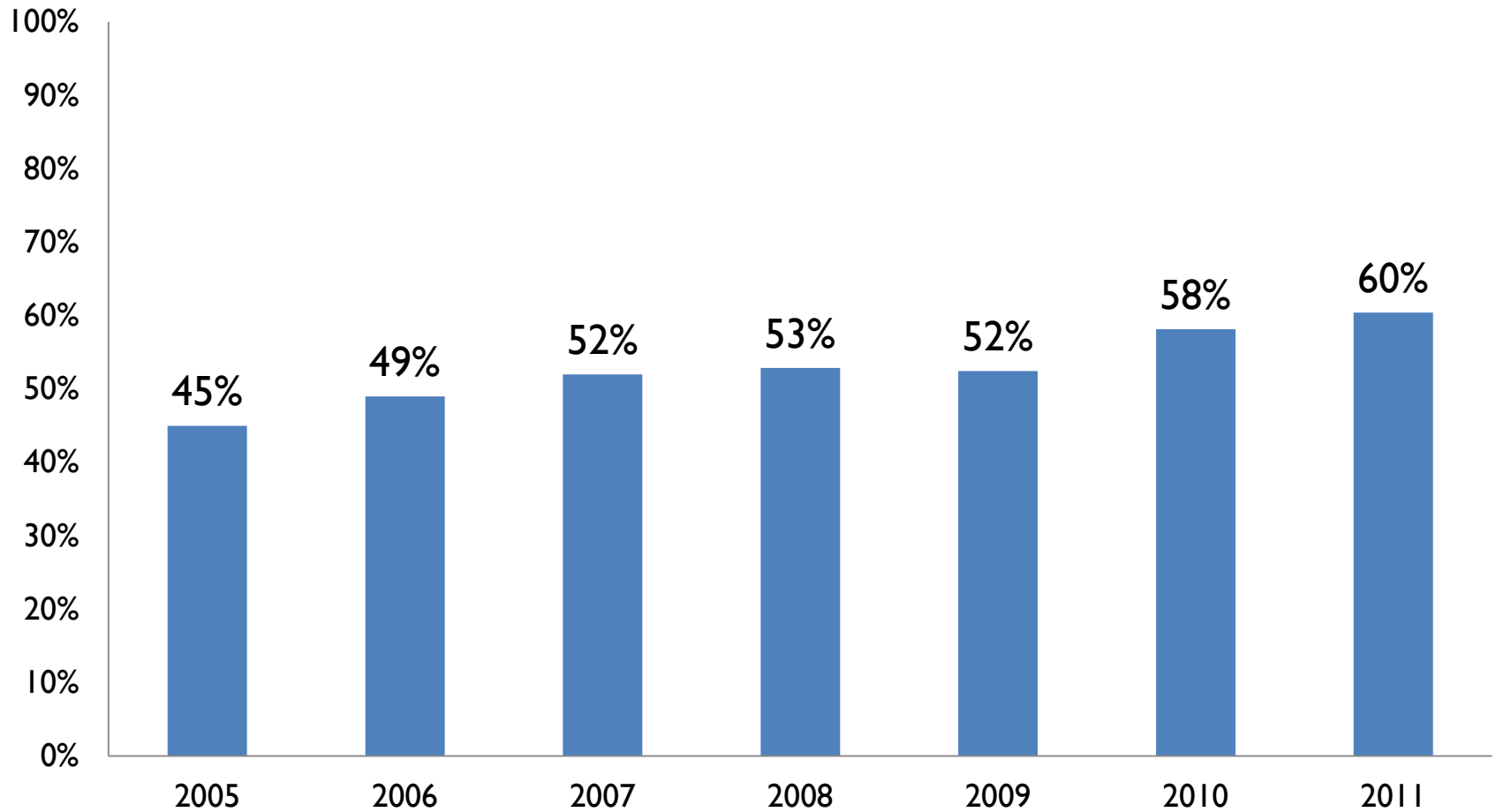
Friendliness/helpfulness of staff increased

First Year Students by Region



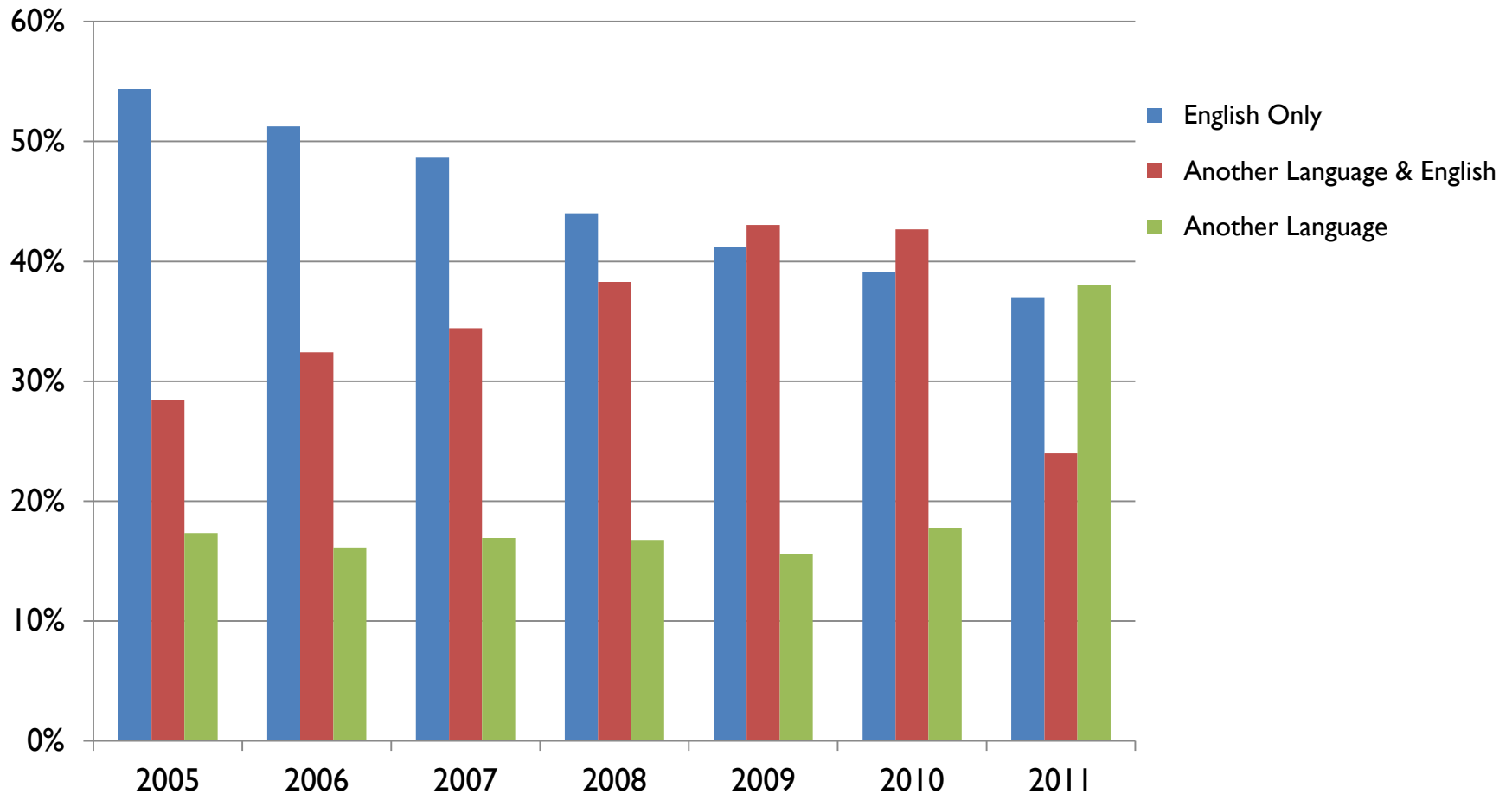


First Generation College Students





Language Spoken at Home



*Note: A change in the UC admissions application changed 2011 data

First Year Students Living On Campus

More Likely to:

- View campus as very welcoming
- Be satisfied with –
 - Making new friends
 - Involvement
 - Sense of community
 - Overall experience



First Year Students Living Off Campus

- More satisfied with opportunities to explore community
- Less likely to attend:
 - WoW events
 - Campus social activities



Transfer Students



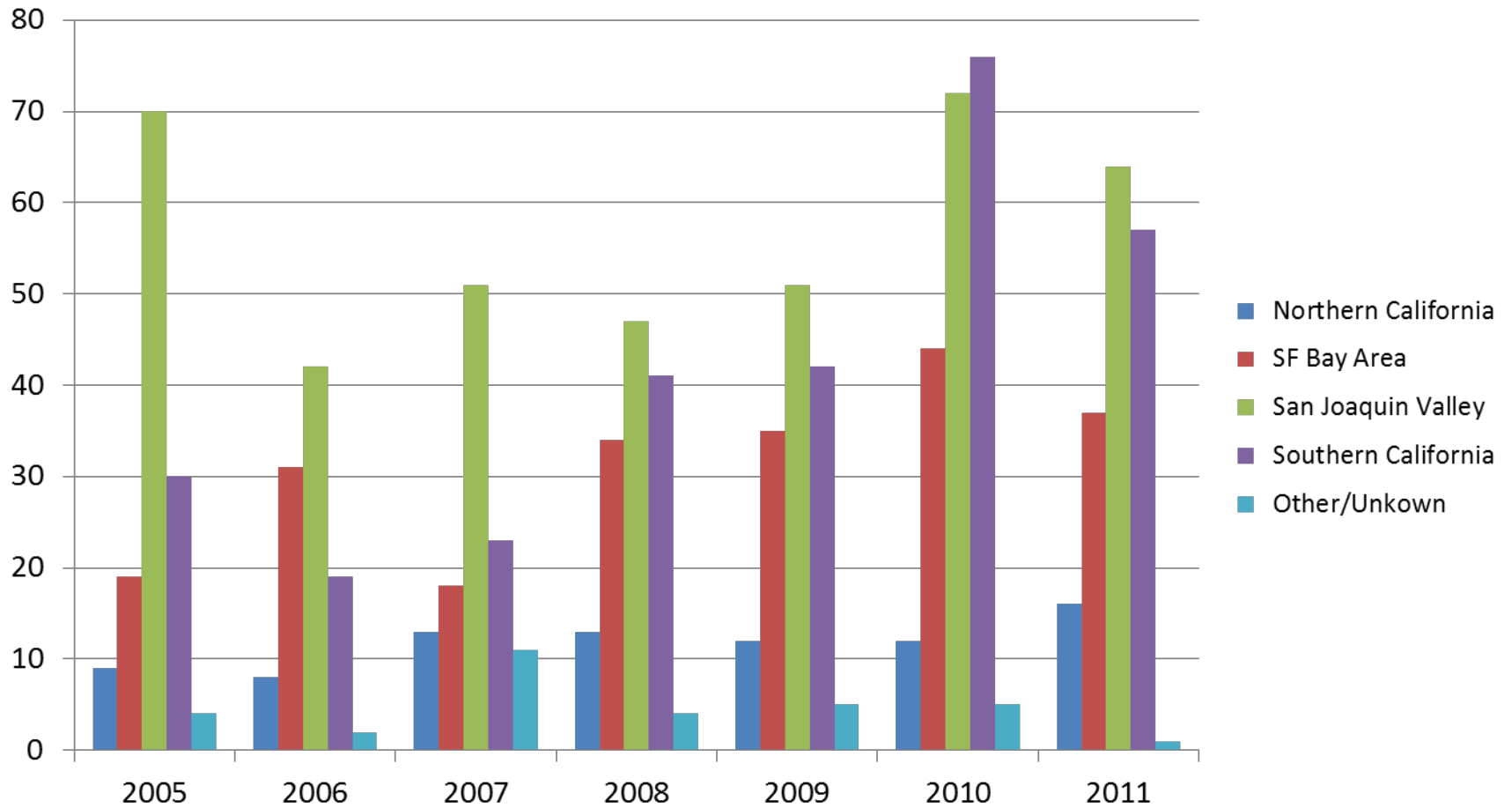
The background of the slide features a large, faint watermark of the University of California, Merced seal. The seal is circular and contains the text "UNIVERSITY OF CALIFORNIA" at the top and "MERCED" at the bottom. In the center, there is a shield with a book and a star, with the motto "HERE BE LIGHT" below it.

Top 5 Reasons for Attending UCM

1. Financial Aid offer
2. Opportunity to work closely with faculty
3. **Personal attention from faculty & staff**
3. Reputation of campus and UC system
5. **Opportunity to be involved in research**

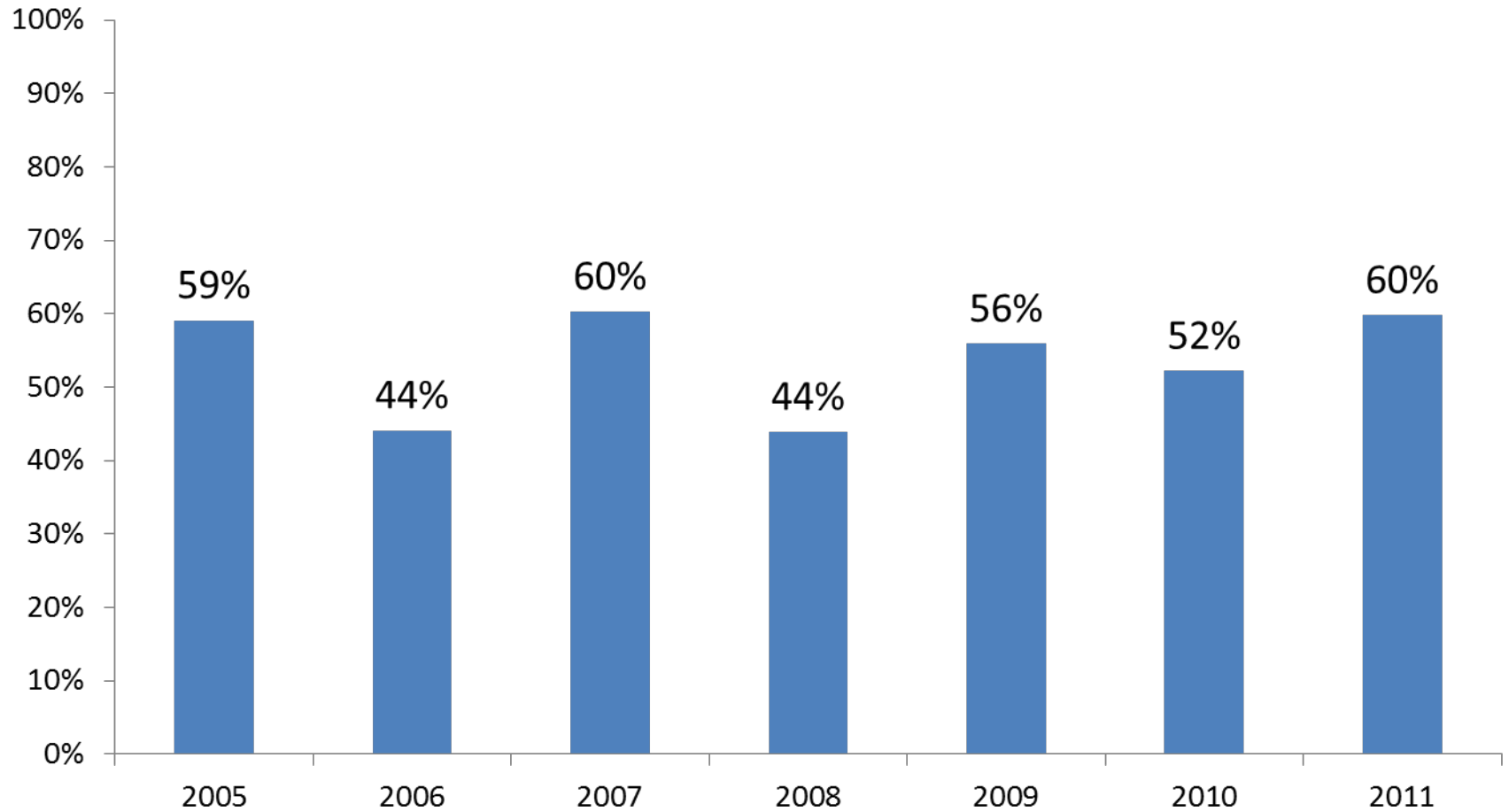
Majority transfer from Merced College

Transfer Students by Region





First Generation College Students





Language Spoken at Home



*Note: A change in the UC admissions application changed 2011 data

What, if anything, would you have done differently that would have enhanced your undergraduate experience up to this point?

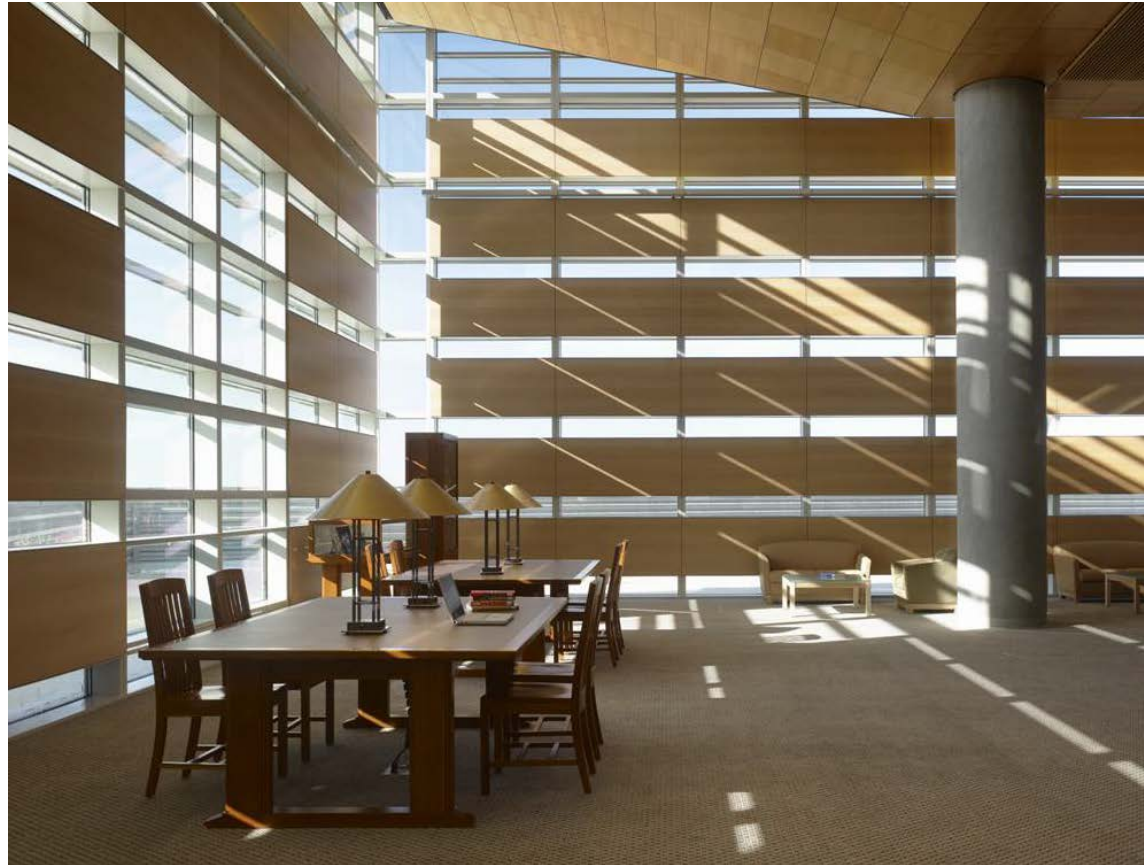




**Join more clubs &
attend more activities**



**Get more involved in the
Merced community &
be more social**



**Better manage time &
be more organized**



**Study hard from the first day,
don't skip class, & attend
tutoring and group study
sessions**



Begin attending office hours the first week & get to know professors

What did you gain from Summer Orientation that has helped you transition to life at UC Merced?





UCMERCED

- New Friends
- Sense of confidence
- Advice from students
- Questions answered
- Wellness in college
- Events to anticipate
- Campus clubs & organizations
- Campus contacts
- Policies
- Transportation options
- Deadlines
- Sign up early for things
- Everyone at UC Merced wants students to succeed!

Thank You, Summer Orientation leaders!

