

New Undergraduate Student Survey 2011 Results

All Respondents (Freshmen and Transfer)

618 respondents out of 1619 invites (38.2% response rate)

Higher percentage of female respondents (391/836: 46.8%) vs. male respondents (222/773: 28.7%)
 [10 missing this data]

Survey Questions and Results

Your first weeks at UC Merced

How welcoming did you find the campus environment?

	Percentage
Very welcoming	80.4
Somewhat welcoming	18.7
Not welcoming	1.0

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the facilities at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Classroom facilities	69.8	29.0	1.2	.2
Computer labs	56.7	40.8	2.5	15.4
Library facilities	77.1	20.9	2.0	1.0
Tutorial facilities	52.4	42.9	4.7	26.4
On-campus housing facilities	56.4	39.5	4.1	22.4
Parking	14.5	55.5	30.0	34.7

Prepared by the Office of Institutional Planning & Analysis

The amount of time between on-campus housing move-in day (Sunday 8/21) and the first day of classes (Thursday, 8/25) was:

Percentage of non-NA Respondents			NA
Too short	Just right	Too long	
14.7	81.5	3.7	28.8

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with your educational experiences at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Frequency/quality of feedback from professors	49.0	48.1	2.9	1.9
Amount of contact with faculty	53.5	42.9	3.6	2.0
Class schedule (days/times)	56.5	38.7	4.7	0.2
Access to small classes	72.3	25.3	2.4	1.9
Availability of courses you need	50.8	40.7	8.5	0.3
Relevance of coursework to everyday life	43.4	52.0	4.6	1.7
Relevance of coursework to future career plans	49.7	47.1	3.3	1.7
Overall quality of instruction	54.2	44.4	1.4	0.2

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the following academic services provided at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Academic advising	55.6	41.0	3.4	15.2
Registration process	51.0	44.5	4.6	3.1
Financial aid services (not amount of aid)	62.6	33.0	4.4	7.8
Library services	74.6	23.8	1.6	5.5
Tutoring or other academic assistance	58.9	37.5	3.5	32.4
Career Center services	58.8	38.5	2.7	37.1

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the following wellness services provided at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Student health center services	62.5	35.0	2.5	37.8
Psychological counseling services	61.4	38.1	0.4	59.5
Recreational programs	61.6	34.8	3.6	32.8

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the following services provided at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Dining Commons	27.7	53.5	18.8	9.3
The Lantern	48.9	46.9	4.2	14.0
The Marketplace at The Summits	45.7	44.8	9.4	24.5
Housing services	56.9	39.4	3.7	26.0
Cat Tracks shuttle service during Welcome Week	48.9	39.0	12.2	30.6
Cat Tracks shuttle service during Fall Semester	52.3	38.2	9.5	14.7

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the following welcome and social activities at UC Merced?

	Percentage non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Summer Orientation	53.1	42.5	4.4	21.8
Variety of Welcome Week events	58.5	38.4	3.1	10.4
Timing of Welcome Week events	52.2	45.9	1.9	7.8
Ascend New Student Success Conference	44.2	46.8	9.0	7.8
Organized campus social activities	52.6	45.0	2.5	9.0

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with your overall experiences at UC Merced?

	Percentage non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Opportunities to explore the community	54.6	41.4	4.1	4.6
Opportunities to make new friends	63.4	33.8	2.8	1.1
Opportunities to get involved on campus outside the classroom	52.4	44.6	3.0	6.3
Overall sense of community among students	54.8	42.3	2.8	2.4
Overall college experience	52.4	43.8	3.7	0.7

Prepared by the Office of Institutional Planning & Analysis

During the second week of classes, UC Merced clubs and organizations, Merced area non-profits, and Merced area businesses held "3 Fairs in 3 Days" to introduce themselves to UC Merced students. Did you attend one or more of the fair days (If so, did you collect information from a booth and/or did you sign up to join a club or volunteer with an organization)?

	% Attended		% Collected Info			% Signed Up		
	Yes	No	Yes	No	N/A	Yes	No	N/A
UCM	69.2	30.8	91.4	8.6	40.0	84.9	15.1	40.1
Non-profits	29.2	70.8	79.9	20.1	74.4	45.2	54.8	75.1
Businesses	21.4	78.6	64.2	35.8	79.9	25.7	74.3	81.4

Prepared by the Office of Institutional Planning & Analysis

Since arriving at UC Merced, have you:

	Percentage	
	Yes	No
Joined a club sports team	21.3	78.7
Visited the Recreation Center	75.8	24.2
Worked out/taken exercise class in the Recreation Center	63.4	36.6

Prepared by the Office of Institutional Planning & Analysis

How many of the textbooks that are required for courses you are taking this semester did you borrow, rent, or go without rather than purchase?

	Percentage
None	56.0
1	7.1
2	5.4
3	8.2
4	10.4
5+	13.0

Prepared by the Office of Institutional Planning & Analysis

Does your family plan to attend Family Weekend, October 14-16?

Yes: 15.4% Maybe: 35.4% No: 49.2%

What reasons does your family have for choosing not to attend Family Weekend? (Choose all that apply)

Reason	Percentage
Conflicts with something else on those dates	28.0
Too expensive	32.0
Transportation issues	23.1
Not interested in attending	16.5
Other	11.0

Your career at UC Merced

While you are at UC Merced, how likely are you to:

	Percentage			
	Very Likely	Somewhat Likely	Somewhat Unlikely	Very Unlikely
Be satisfied with your first semester GPA	25.5	61.2	9.6	3.8
Change your major	15.7	20.8	24.4	39.0
Change your choice of career	10.4	25.5	25.1	39.1
Transfer to another college before graduating	12.1	25.8	26.6	35.6
Participate in research activities with faculty	28.3	48.7	17.6	5.4
Study abroad	27.4	32.0	18.8	21.8

Prepared by the Office of Institutional Planning & Analysis

What is the highest degree you intend to obtain at UC Merced?

	Percentage
Bachelor's	66.3
MBA	1.3
Master's - other	6.6
Law	0.0
MD	3.7
Doctorate - other health	1.5
Doctorate - other	2.4
Other	0.0
Unknown	16.7
None	1.5

Prepared by the Office of Institutional Planning & Analysis

What is the highest degree you intend to obtain at another institution?

	Percentage
Bachelor's	3.8
MBA	4.5
Master's - other	16.0
Law	3.9
MD	18.4
Doctorate - other health	10.3
Doctorate - other	17.9
Other	0.6
Unknown	19.7
None	4.9

Prepared by the Office of Institutional Planning & Analysis

Since entering UC Merced, how many hours have you spent during a typical week working for pay?

Number of Hours	Percentage
0	47.1
2	0.2
3	0.3
4	0.5
5	0.3
7	0.5
8	0.3
10	0.8
12	0.6
14	0.2
16	0.6
17	0.3
18	0.3
20	0.5
25	0.2
40	0.2
No response	47.1

How concerned are you about:

	Percentage					
	Not at all concerned	Unconcerned	Somewhat unconcerned	Somewhat concerned	Concerned	Very concerned
Paying for your undergraduate education	4.1	5.1	8.1	26.9	18.6	37.1
the educational debt, if any, that you will accumulate while in college	6.2	3.6	5.8	19.4	22.5	42.5

Prepared by the Office of Institutional Planning & Analysis

Have you heard about the Blue and Gold Opportunity Plan, which ensures that scholarships and grants will cover fees for students who meet eligibility requirements, have unmet financial need, and come from families making less than \$80,000 per year?

Yes: 56.0%

No: 44.0%

To what extent do you agree or disagree with this statement: Given the grants and scholarships, if any, that you receive, the total cost of attending UC Merced is manageable.

	Percentage
Strongly disagree	3.8
Disagree	3.0
Somewhat disagree	9.3
Somewhat agree	35.7
Agree	27.6
Strongly agree	20.6

Prepared by the Office of Institutional Planning & Analysis

Choosing UC Merced

When you applied to colleges, was UC Merced your:

	Percentage
First Choice	20.9
Second Choice	27.2
Third Choice	19.6
Lower than third choice	32.3

Prepared by the Office of Institutional Planning & Analysis

Which college/university was your first choice?

Institution	Frequency
UC Berkeley	45
UC Davis	91
UC Irvine	36
UCLA	38
UC Riverside	15
UC San Diego	25
UC Santa Barbara	29
UC Santa Cruz	20
Cal Poly San Luis Obispo	11
Santa Clara University	3
Stanford University	10
University of the Pacific	9
Other	86

How important to you were each of the following reasons for attending UC Merced?

	Percentage		
	Very Important	Somewhat Important	Not Important
Parents/relatives wanted you to come here	28.5	28.9	42.6
Advice from high school teachers/counselors	18.8	31.0	50.2
Ability to live near or at home	30.2	22.3	47.5
Campus visit	38.5	33.7	27.8
Friendliness/helpfulness of staff	51.0	35.0	13.9
Friendliness/helpfulness of faculty	52.3	34.2	13.5
Personal attention from faculty & staff	55.9	30.3	13.7
Opportunity to work closely with faculty	58.7	27.8	13.5
Opportunity to be involved in research projects	48.8	34.4	16.8
Small size of campus	58.2	29.3	12.5
Opportunity to be part of a new campus	57.8	28.4	13.7
Reputation of campus and UC system	58.8	29.3	11.9
Quality of intended major	49.7	39.2	11.1
Unable to get into first college choice	40.0	31.2	28.8
Financial aid offer	64.9	18.5	16.6
Not offered financial aid by preferred campus	22.4	23.9	53.8

Prepared by the Office of Institutional Planning & Analysis

Completing the online application for on-campus housing was:

	Percentage
Very easy	29.4
Easy	60.1
Difficult	9.7
Very difficult	.7
Not applicable	23.9

Freshman Respondents

552 respondents out of 1444 invites (38.2% response rate)

Higher percentage of female respondents (355/757: 46.9%) vs. male respondents (195/682: 28.6%)
 [2 missing this data]

Survey Questions and Results

Your first weeks at UC Merced

How welcoming did you find the campus environment?

	Percentage
Very welcoming	81.5
Somewhat welcoming	17.0
Not welcoming	0.4

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the facilities at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Classroom facilities	69.9	28.9	1.1	0.2
Computer labs	57.6	41.3	1.1	15.0
Library facilities	78.8	20.0	1.1	0.9
Tutorial facilities	53.3	42.9	3.9	22.9
On-campus housing facilities	57.1	39.1	3.7	15.6
Parking	14.8	56.1	29.1	36.1

Prepared by the Office of Institutional Planning & Analysis

The amount of time between on-campus housing move-in day (Sunday 8/21) and the first day of classes (Thursday, 8/25) was:

Percentage of non-NA Respondents			NA
Too short	Just right	Too long	
14.3	81.9	3.8	20.7

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with your educational experiences at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Frequency/quality of feedback from professors	47.3	50.4	2.3	1.7
Amount of contact with faculty	52.8	44.1	3.1	2.3
Class schedule (days/times)	58.3	38.3	3.4	0.2
Access to small classes	72.2	26.2	1.5	1.9
Availability of courses you need	52.5	39.7	7.8	0.4
Relevance of coursework to everyday life	43.3	52.0	4.6	1.7
Relevance of coursework to future career plans	49.3	47.6	3.1	1.7
Overall quality of instruction	53.2	45.5	1.3	0.2

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the following academic services provided at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Academic advising	55.4	42.3	2.3	16.4
Registration process	51.7	44.1	4.2	3.3
Financial aid services (not amount of aid)	61.4	34.0	4.6	8.6
Library services	75.8	23.2	1.0	5.3
Tutoring or other academic assistance	60.1	37.5	2.4	29.1
Career Center services	57.6	40.1	2.3	33.7

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the following wellness services provided at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Student health center services	61.9	35.4	2.7	35.5
Psychological counseling services	60.6	38.9	0.4	56.5
Recreational programs	61.4	35.1	3.6	29.7

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the following services provided at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Dining Commons	27.1	54.1	18.8	6.6
The Lantern	49.7	46.8	3.6	13.2
The Marketplace at The Summits	45.2	45.2	9.7	17.7
Housing services	57.2	39.2	3.5	18.2
Cat Tracks shuttle service during Welcome Week	48.1	38.9	13.0	27.0
Cat Tracks shuttle service during Fall Semester	51.6	38.7	9.7	12.0

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the following welcome and social activities at UC Merced?

	Percentage non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Summer Orientation	53.6	42.9	3.6	18.4
Variety of Welcome Week events	59.4	37.9	2.7	7.4
Timing of Welcome Week events	53.8	44.4	1.8	5.2
Ascend New Student Success Conference	46.0	45.4	8.6	4.8
Organized campus social activities	53.5	44.2	2.3	6.6

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with your overall experiences at UC Merced?

	Percentage non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Opportunities to explore the community	54.7	41.2	4.1	3.1
Opportunities to make new friends	65.9	31.8	2.3	0.6
Opportunities to get involved on campus outside the classroom	52.2	44.9	2.9	4.8
Overall sense of community among students	55.6	41.8	2.5	1.7
Overall college experience	53.2	43.4	3.4	0.4

Prepared by the Office of Institutional Planning & Analysis

During the second week of classes, UC Merced clubs and organizations, Merced area non-profits, and Merced area businesses held "3 Fairs in 3 Days" to introduce themselves to UC Merced students. Did you attend one or more of the fair days (If so, did you collect information from a booth and/or did you sign up to join a club or volunteer with an organization)?

	% Attended		% Collected Info			% Signed Up		
	Yes	No	Yes	No	N/A	Yes	No	N/A
UCM	70.3	29.7	91.1	8.9	39.1	85.2	14.8	39.5
Non-profits	28.8	71.2	78.2	21.8	74.2	44.6	55.4	74.8
Businesses	20.4	79.6	60.4	39.6	80.0	27.0	73.0	81.5

Prepared by the Office of Institutional Planning & Analysis

Since arriving at UC Merced, have you:

	Percentage	
	Yes	No
Joined a club sports team	22.1	77.9
Visited the Recreation Center	77.7	22.3
Worked out/taken exercise class in the Recreation Center	66.6	33.4

Prepared by the Office of Institutional Planning & Analysis

How many of the textbooks that are required for courses you are taking this semester did you borrow, rent, or go without rather than purchase?

	Percentage
None	55.7
1	6.7
2	4.8
3	8.4
4	11.5
5+	12.9

Prepared by the Office of Institutional Planning & Analysis

Does your family plan to attend Family Weekend, October 14-16?

Yes: 17.3% Maybe: 36.5% No: 46.1%

What reasons does your family have for choosing not to attend Family Weekend? (Choose all that apply)

Reason	Percentage
Conflicts with something else on those dates	27.2
Too expensive	33.2
Transportation issues	23.9
Not interested in attending	15.6
Other	9.1

Your career at UC Merced

While you are at UC Merced, how likely are you to:

	Percentage			
	Very Likely	Somewhat Likely	Somewhat Unlikely	Very Unlikely
Be satisfied with your first semester GPA	24.7	61.5	10.1	3.6
Change your major	16.9	22.9	24.6	35.7
Change your choice of career	11.3	26.3	25.1	37.4
Transfer to another college before graduating	13.3	26.9	27.5	32.2
Participate in research activities with faculty	27.4	49.2	17.5	5.9
Study abroad	29.5	33.3	19.0	18.1

Prepared by the Office of Institutional Planning & Analysis

What is the highest degree you intend to obtain at UC Merced?

	Percentage
Bachelor's	65.2
MBA	1.5
Master's - other	6.3
Law	0.0
MD	4.0
Doctorate - other health	1.7
Doctorate - other	1.9
Other	0.0
Unknown	17.7
None	1.7

Prepared by the Office of Institutional Planning & Analysis

What is the highest degree you intend to obtain at another institution?

	Percentage
Bachelor's	4.0
MBA	4.9
Master's - other	15.9
Law	4.2
MD	19.5
Doctorate - other health	10.4
Doctorate - other	16.7
Other	0.4
Unknown	19.9
None	4.0

Prepared by the Office of Institutional Planning & Analysis

Since entering UC Merced, how many hours have you spent during a typical week working for pay?

Number of Hours	Percentage
0	47.5
2	0.2
3	0.2
4	0.5
5	0.4
7	0.4
10	0.9
12	0.4
14	0.2
17	0.4
18	0.4
20	0.2
25	0.2
No response	48.4

How concerned are you about:

	Percentage					
	Not at all concerned	Unconcerned	Somewhat unconcerned	Somewhat concerned	Concerned	Very concerned
Paying for your undergraduate education	4.0	4.5	7.6	27.6	18.9	37.4
the educational debt, if any, that you will accumulate while in college	6.4	3.6	5.3	19.4	23.2	42.1

Prepared by the Office of Institutional Planning & Analysis

Have you heard about the Blue and Gold Opportunity Plan, which ensures that scholarships and grants will cover fees for students who meet eligibility requirements, have unmet financial need, and come from families making less than \$80,000 per year?

Yes: 54.5%

No: 45.5%

To what extent do you agree or disagree with this statement: Given the grants and scholarships, if any, that you receive, the total cost of attending UC Merced is manageable.

	Percentage
Strongly disagree	3.6
Disagree	3.0
Somewhat disagree	9.0
Somewhat agree	37.1
Agree	27.1
Strongly agree	20.3

Prepared by the Office of Institutional Planning & Analysis

Choosing UC Merced

When you applied to colleges, was UC Merced your:

	Percentage
First Choice	18.1
Second Choice	29.1
Third Choice	20.0
Lower than third choice	32.8

Prepared by the Office of Institutional Planning & Analysis

Which college/university was your first choice?

Institution	Frequency
UC Berkeley	35
UC Davis	85
UC Irvine	31
UCLA	35
UC Riverside	15
UC San Diego	22
UC Santa Barbara	26
UC Santa Cruz	20
Cal Poly San Luis Obispo	10
Santa Clara University	3
Stanford University	10
University of the Pacific	9
Other	83

How important to you were each of the following reasons for attending UC Merced?

	Percentage		
	Very Important	Somewhat Important	Not Important
Parents/relatives wanted you to come here	30.2	30.0	39.8
Advice from high school teachers/counselors	19.9	33.2	46.9
Ability to live near or at home	28.2	23.0	48.8
Campus visit	38.8	35.0	26.2
Friendliness/helpfulness of staff	51.7	34.5	13.7
Friendliness/helpfulness of faculty	52.3	34.2	13.5
Personal attention from faculty & staff	55.5	30.5	14.0
Opportunity to work closely with faculty	58.2	28.5	13.3
Opportunity to be involved in research projects	47.6	35.8	16.6
Small size of campus	59.3	29.1	11.6
Opportunity to be part of a new campus	59.6	28.6	11.8
Reputation of campus and UC system	58.7	29.8	11.4
Quality of intended major	49.5	39.1	11.4
Unable to get into first college choice	39.6	33.0	27.4
Financial aid offer	64.9	18.1	17.0
Not offered financial aid by preferred campus	22.8	25.2	52.0

Prepared by the Office of Institutional Planning & Analysis

Completing the online application for on-campus housing was:

	Percentage
Very easy	28.7
Easy	60.6
Difficult	9.9
Very difficult	0.8
Not applicable	18.0

Transfer Respondents

65 respondents out of 175 invites (37.1% response rate)

Response rates greater for female respondents (36/79: 45.6%) vs. male respondents (27/91: 29.7%)

[5 missing this data]

Survey Questions and Results

Your first weeks at UC Merced

How welcoming did you find the campus environment?

	Percentage
Very welcoming	63.1
Somewhat welcoming	30.8
Not welcoming	6.2

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the facilities at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Classroom facilities	68.8	29.7	1.6	0.0
Computer labs	48.1	36.5	15.4	18.8
Library facilities	61.9	28.6	9.5	1.6
Tutorial facilities	39.3	42.9	17.9	56.3
On-campus housing facilities	30.8	53.8	15.4	79.7
Parking	12.2	51.0	36.7	23.4

Prepared by the Office of Institutional Planning & Analysis

The amount of time between on-campus housing move-in day (Sunday 8/21) and the first day of classes (Thursday, 8/25) was:

Percentage of non-NA Respondents			
Too short	Just right	Too long	NA
100	0.0	0.0	96.9

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with your educational experiences at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Frequency/quality of feedback from professors	62.9	29.0	8.1	3.1
Amount of contact with faculty	59.4	32.8	7.8	0.0
Class schedule (days/times)	41.3	42.9	15.9	0.0
Access to small classes	73.0	17.5	9.5	1.6
Availability of courses you need	37.5	48.4	14.1	0.0
Relevance of coursework to everyday life	43.5	51.6	4.8	1.6
Relevance of coursework to future career plans	52.3	42.9	4.8	1.6
Overall quality of instruction	62.5	35.9	1.6	0.0

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the following academic services provided at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Academic advising	57.4	31.1	11.5	4.7
Registration process	44.4	47.6	7.9	1.6
Financial aid services (not amount of aid)	71.4	25.4	3.2	1.6
Library services	64.4	28.8	6.8	6.3
Tutoring or other academic assistance	42.3	38.5	19.2	59.4
Career Center services	77.3	13.6	9.1	65.6

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the following wellness services provided at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Student health center services	70.4	29.6	0.0	57.1
Psychological counseling services	80.0	20.0	0.0	84.1
Recreational programs	65.4	30.8	3.8	58.7

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the following services provided at UC Merced?

	Percentage of non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Dining Commons	34.9	46.5	18.6	31.7
The Lantern	42.0	48.0	10.0	20.6
The Marketplace at The Summits	66.7	33.3	0.0	80.6
Housing services	33.3	50.0	16.7	90.5
Cat Tracks shuttle service during Welcome Week	60.0	40.0	0.0	60.3
Cat Tracks shuttle service during Fall Semester	60.0	32.5	7.5	36.5

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with the following welcome and social activities at UC Merced?

	Percentage non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Summer Orientation	46.9	37.5	15.6	49.2
Variety of Welcome Week events	47.5	45.0	7.5	35.5
Timing of Welcome Week events	35.6	62.2	2.2	28.6
Ascend New Student Success Conference	23.3	62.8	14.0	31.7
Organized campus social activities	42.2	53.3	4.4	28.6

Prepared by the Office of Institutional Planning & Analysis

How satisfied are you so far with your overall experiences at UC Merced?

	Percentage non-NA Respondents			NA
	Very Satisfied	Somewhat Satisfied	Very Dissatisfied	
Opportunities to explore the community	52.9	43.1	3.9	16.4
Opportunities to make new friends	43.1	50.0	6.9	4.9
Opportunities to get involved on campus outside the classroom	52.9	41.2	3.9	18.0
Overall sense of community among students	48.2	46.4	5.4	8.2
Overall college experience	45.8	47.5	5.1	3.3

Prepared by the Office of Institutional Planning & Analysis

During the second week of classes, UC Merced clubs and organizations, Merced area non-profits, and Merced area businesses held "3 Fairs in 3 Days" to introduce themselves to UC Merced students. Did you attend one or more of the fair days (If so, did you collect information from a booth and/or did you sign up to join a club or volunteer with an organization)?

	% Attended		% Collected Info			% Signed Up		
	Yes	No	Yes	No	N/A	Yes	No	N/A
UCM	60.4	39.6	93.9	6.1	45.9	82.4	17.6	44.3
Non-profits	32.6	67.4	93.3	6.7	75.4	50.0	50.0	77.0
Businesses	30.2	69.8	92.3	7.7	78.7	16.7	83.3	80.3

Prepared by the Office of Institutional Planning & Analysis

Since arriving at UC Merced, have you:

	Percentage	
	Yes	No
Joined a club sports team	15.0	85.0
Visited the Recreation Center	61.0	39.0
Worked out/taken exercise class in the Recreation Center	38.3	61.7

Prepared by the Office of Institutional Planning & Analysis

How many of the textbooks that are required for courses you are taking this semester did you borrow, rent, or go without rather than purchase?

	Percentage
None	58.3
1	10.0
2	10.0
3	6.7
4	1.7
5+	13.3

Prepared by the Office of Institutional Planning & Analysis

Does your family plan to attend Family Weekend, October 14-16?

Yes: 0.0% Maybe: 26.7% No: 73.3%

What reasons does your family have for choosing not to attend Family Weekend? (Choose all that apply)

Reason	Percentage
Conflicts with something else on those dates	35.4
Too expensive	23.1
Transportation issues	16.9
Not interested in attending	24.6
Other	27.7

Your career at UC Merced

While you are at UC Merced, how likely are you to:

	Percentage			
	Very Likely	Somewhat Likely	Somewhat Unlikely	Very Unlikely
Be satisfied with your first semester GPA	31.7	58.3	5.0	5.0
Change your major	6.7	5.0	23.3	65.0
Change your choice of career	3.4	18.6	25.4	52.5
Transfer to another college before graduating	1.7	16.9	18.6	62.7
Participate in research activities with faculty	35.0	45.0	18.3	1.7
Study abroad	10.3	20.7	17.2	51.7

Prepared by the Office of Institutional Planning & Analysis

What is the highest degree you intend to obtain at UC Merced?

	Percentage
Bachelor's	75.0
MBA	0.0
Master's - other	8.3
Law	0.0
MD	1.7
Doctorate - other health	0.0
Doctorate - other	6.7
Other	0.0
Unknown	8.3
None	0.0

Prepared by the Office of Institutional Planning & Analysis

What is the highest degree you intend to obtain at another institution?

	Percentage
Bachelor's	1.7
MBA	1.7
Master's - other	16.7
Law	1.7
MD	10.0
Doctorate - other health	10.0
Doctorate - other	26.7
Other	1.7
Unknown	18.3
None	11.7

Prepared by the Office of Institutional Planning & Analysis

Since entering UC Merced, how many hours have you spent during a typical week working for pay?

Number of Hours	Percentage
0	44.6
3	1.5
7	1.5
8	3.1
12	3.1
16	6.2
20	3.1
40	1.5
No response	35.4

How concerned are you about:

	Percentage					
	Not at all concerned	Unconcerned	Somewhat unconcerned	Somewhat concerned	Concerned	Very concerned
Paying for your undergraduate education	5.0	10.0	11.7	21.7	16.7	35.0
the educational debt, if any, that you will accumulate while in college	5.0	3.3	10.0	20.0	16.7	45.0

Prepared by the Office of Institutional Planning & Analysis

Have you heard about the Blue and Gold Opportunity Plan, which ensures that scholarships and grants will cover fees for students who meet eligibility requirements, have unmet financial need, and come from families making less than \$80,000 per year?

Yes: 68.3%

No: 31.7%

To what extent do you agree or disagree with this statement: Given the grants and scholarships, if any, that you receive, the total cost of attending UC Merced is manageable.

	Percentage
Strongly disagree	5.0
Disagree	3.3
Somewhat disagree	11.7
Somewhat agree	25.0
Agree	31.7
Strongly agree	23.3

Prepared by the Office of Institutional Planning & Analysis

Choosing UC Merced

When you applied to colleges, was UC Merced your:

	Percentage
First Choice	43.3
Second Choice	11.7
Third Choice	16.7
Lower than third choice	28.3

Prepared by the Office of Institutional Planning & Analysis

Which college/university was your first choice?

Institution	Frequency
UC Berkeley	10
UC Davis	6
UC Irvine	5
UCLA	3
UC Riverside	0
UC San Diego	3
UC Santa Barbara	3
UC Santa Cruz	0
Cal Poly San Luis Obispo	1
Santa Clara University	0
Stanford University	0
University of the Pacific	0
Other	3

How important to you were each of the following reasons for attending UC Merced?

	Percentage		
	Very Important	Somewhat Important	Not Important
Parents/relatives wanted you to come here	15.3	20.3	64.4
Advice from high school teachers/counselors	10.2	13.6	76.3
Ability to live near or at home	45.8	16.9	37.3
Campus visit	35.6	23.7	40.7
Friendliness/helpfulness of staff	45.8	39.0	15.3
Friendliness/helpfulness of faculty	52.5	33.9	13.6
Personal attention from faculty & staff	59.3	28.8	11.9
Opportunity to work closely with faculty	62.7	22.0	15.3
Opportunity to be involved in research projects	57.6	23.7	18.6
Small size of campus	49.2	30.5	20.3
Opportunity to be part of a new campus	44.1	27.1	28.8
Reputation of campus and UC system	59.3	25.4	15.3
Quality of intended major	51.7	39.7	8.6
Unable to get into first college choice	43.1	17.2	39.7
Financial aid offer	64.4	22.0	13.6
Not offered financial aid by preferred campus	18.6	13.6	67.8

Prepared by the Office of Institutional Planning & Analysis

Completing the online application for on-campus housing was:

	Percentage
Very easy	44.4
Easy	50.0
Difficult	5.6
Very difficult	0.0
Not applicable	70.0

Summary of Non-response Study Results

On October 18 and 19, 2011, a brief email request was sent to the 1001 individuals who were originally invited to participate in the New Student Survey but who did not do so. The email request was as follows:

Greetings!

A few weeks ago you received an email invitation to participate in UC Merced's New Student Survey. We did not receive a response from you and hope that you will take a minute to respond to the following 3 questions by replying to this email by Tuesday, October 25th. Your responses to these questions will remain completely confidential.

1. How satisfied are you so far with your overall college experience?
 Very satisfied
 Somewhat satisfied
 Very dissatisfied

2. When you applied to colleges, was UC Merced your:
 First choice
 Second choice
 Third choice
 Lower than third choice

3. What reason(s) did you have for not completing the New Student Survey (mark all that apply)?
 I do not remember receiving the email about the survey
 I did not recognize the address from which the email invitation was sent
 I was too busy to complete the survey
 There were technical issues with accessing the survey
Please describe:
 I did not consider the survey to be important
 Other, please describe:

Thank you very much for taking the time to respond to this brief request.

Sincerely,
UC Merced Office of Institutional Planning & Analysis

96 original non-respondents to the survey responded to this email request (9.6% response rate). A comparison between the non-respondents and original survey respondents on the first two questions is summarized in the following tables.

How satisfied are you so far with your overall college experience?

	Percentage of Respondents	
	Original Survey	Non-response Email
Very Satisfied	52.4	53.1
Somewhat Satisfied	43.8	45.8
Very Dissatisfied	3.7	1.0

When you applied to colleges, was UC Merced your:

	Percentage of Respondents	
	Original Survey	Non-response Email
First Choice	20.9	13.5
Second Choice	27.2	38.5
Third Choice	19.6	29.2
Less than Third Choice	32.3	18.8

What reason(s) did you have for not completing the New Student Survey (mark all that apply)?

Reason	Number of Respondents
Do not remember receiving	53
Did not recognize email address	11
Too busy	33
Technical issues	4
Survey not important	14
Other	8

One student described their technical issue as being unable to access the survey via iPad. (The survey link was subsequently tested on an iPad as it had originally been on an iPhone and no problems were found.)

Other reasons listed for not responding to the survey included:

- Slipped my mind/forgot
- Thought I had filled it out/did it somewhere else
- Too many emails being sent that we don't read because most do not appeal to us
- Laziness