

## **2017 UCM Undergraduate Alumni Journey Survey**

Q1 2017 UC Merced Alumni Journey Survey This survey seeks your input on your time at UC Merced, your post-graduate career and educational pursuits, and your relationship with UCM as an alum. We appreciate your participation and will use the survey results to evaluate and improve our academic and co-curricular programs, our services, and our communication with UCM alumni.

This survey should take approximately 10-15 minutes to complete and we ask that you complete the survey by August 13th, 2017.

Your responses will be kept confidential and will not be reported at the individual level unless otherwise indicated in the survey (e.g., your current contact information). This survey is entirely voluntary. Please feel free to skip any questions that you are not comfortable answering. If you have questions about this survey, please contact Cinnamon Danube (cdanube@ucmerced.edu).

### **Q2 Current and Preferred Contact Information**

Q3 Please let us know how we can contact you. We will only use this contact information to update our records and follow up with you as a UC Merced alum. We will not distribute it to anyone outside the UC Merced campus community.

Current Name (first and last) (1)

Previous Name (while attending UC Merced, if different from current name) (2)

Street Address (3)

City (4)

State (if in US) (5)

Country (if not in US) (6)

Zip Code (7)

Preferred phone Number (555-555-5555) (8)

Preferred Email Address (9)

Q4 How do you prefer to learn about alumni programs, events, and services? (select all that apply)

- Email (1)
- U.S. Postal Service (2)
- Text message (3)
- Phone call (4)
- Facebook (5)
- Twitter (6)
- UC Merced website (7)
- LinkedIn (8)
- Other (please specify) (9) \_\_\_\_\_
- I prefer not to be contacted about alumni programs, events, or services. (10)

#### Q5 Your Post-Graduate Plans and Pursuits

Q6 Please tell us about your employment status and/or additional education since graduating from UC Merced as an undergraduate. (please select all that apply)

- I am employed full-time. (1)
- I am employed part-time. (2)
- I am completing an internship. (3)
- I started my own business. (4)
- I am employed in public service employment (e.g., military, Peace Corps, Teach for America). (5)
- I am searching for full-time employment. (6)
- I am searching for part-time employment. (7)
- I am unemployed, but not seeking employment (e.g., homemaker, traveling, volunteer, retired, etc.). (8)
- I am currently enrolled in graduate/professional school. (9)
- I was previously enrolled in graduate/professional school. (10)
- I am currently continuing my education, but not in graduate school (e.g. 2nd bachelor's, license, certification/credential, etc.). (11)
- I was previously continuing my education, but not in graduate school (e.g., 2nd bachelor's, license, certification/credential, etc.) (12)
- I have applied or plan to apply to continue my education (e.g., graduate/professional school, 2nd bachelor's, license, certification/credential, etc.) (13)
- I am an international student and returned to my home country. (14)
- Other (Please specify) (15) \_\_\_\_\_

Q7 Are you currently a member of or participant in any professional organizations?

- Yes (1)
- No (0)

Display This Question:

If Are you currently a member of or participant in any professional organizations? Yes Is Selected

Q8 Please list your professional organization(s) below:

Display This Block:

Q6 #9 or #11 Is Selected

### Q9 Additional Education - Current Pursuits

Q10 You said you are currently continuing your education since obtaining your undergraduate degree from UC Merced. Please provide some information about this education below. If you are currently pursuing more than one type of credential or degree, please describe the highest one.

Q11 What is the name of the school or post-graduate institution you are attending?

Q12 Please indicate the type of credential or degree that you are currently pursuing.

- Second bachelor's (1)
- Academic Master's (e.g., MA, MS, MFA) (2)
- Professional Master's (e.g., MBA, MLS, MSW) (3)
- Academic Doctorate (PhD) (4)
- Professional Doctorate (e.g., MD, JD, EdD, PharmD, DVM, DDS, PsyD) (5)
- License, Certification/Credential (please specify) (6) \_\_\_\_\_
- Other (please specify) (7) \_\_\_\_\_

Display This Block:

Q6 #10 or #12 Is Selected

### Q13 Additional Education - Previous Pursuits

Q14 You said you previously continued your education since obtaining your undergraduate degree from UC Merced. Please provide some information about this education below. If you previously pursued more than one type of credential or degree, please describe the highest one.

Q15 What is the name of the school or post-graduate institution you attended?

Q16 Please indicate the type of credential or degree that you pursued.

- Second bachelor's (1)
- Academic Master's (e.g., MA, MS, MFA) (2)
- Professional Master's (e.g., MBA, MLS, MSW) (3)
- Academic Doctorate (PhD) (4)
- Professional Doctorate (e.g., MD, JD, EdD, PharmD, DVM, DDS, PsyD) (5)
- License, Certification/Credential (please specify) (6) \_\_\_\_\_
- Other (please specify) (7) \_\_\_\_\_

Q17 Did you earn/complete the credential or degree that you pursued?

- Yes (1)
- No (0)

Display This Block:

Q6 #1, #2, #4, or #5 Is Selected

### Q18 Current Employment

Q19 You said you are currently employed. Please provide some information about what you consider to be your primary employment.

Q20 What are the details of your primary employment?

Name of Employer (1)

Job/Position Title (2)

Location - City (3)

Location - State (or country, if not US) (4)

Q21 Which of the following best describes the sector of your primary employment?

- For-profit business (1)
- Educational institution (2)
- Government/military (3)
- Nonprofit organization (non-government) (4)
- Self-employed (5)
- Other (please specify) (6) \_\_\_\_\_

Q22 Which of the following describe your current primary occupation/occupational industry or industries? (select all that apply)

- Accommodation & Recreation (1)
- Admin & Support Services (2)
- Ag/Forest (3)
- Architectural Services (4)
- Business Services (5)
- Construction (6)
- Engineering Services (7)
- Environment/Sustainability (8)
- Finance & Insurance (9)
- Health Care (10)
- Higher Education (11)
- Internet & Computer Systems (12)
- K-12 Education (13)
- Law and Legal Services (14)
- Manufacturing (15)
- Marketing/Communications (16)
- Mining & Utilities (17)
- Museums and Historical Sites (18)
- Other Education (please specify) (19) \_\_\_\_\_
- Other Prof/Sci/Tech (please specify) (20) \_\_\_\_\_
- Other Services (except Public Administration) (please specify) (21) \_\_\_\_\_
- Performing Arts, Entertainment & Media (22)
- Public Administration (23)
- R&D, Social Sciences (24)
- Real Estate, Rental, and Leasing (25)
- Retail & Wholesale Trade (26)
- Social Assistance (27)
- Telecommunications (28)
- Transportation and Warehousing (29)
- Waste Management Services (30)
- Other/Unknown (please specify) (31) \_\_\_\_\_

Q23 How long have you been in your current position with your primary employer? Please drag the slider to the correct number of years, rounding to the nearest 1/2 year. If you have been in this position for 6 years or more, please select 6.

\_\_\_\_\_ number of years in position (1)

Q24 How closely related is your primary job to your:

	Highly related (4)	Moderately related (3)	Slightly related (2)	Not at all related (1)
undergraduate field of study/major? (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
career goals? (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q25 Was a bachelor's degree required to obtain your primary job?

- Yes (1)
- No (0)

Q26 How satisfied are you with your current primary job?

- Very satisfied (5)
- Satisfied (4)
- Neutral (3)
- Dissatisfied (2)
- Very dissatisfied (1)

Q27 What is your individual annual gross salary?

- \$25,000 or less (1)
- \$25,001 to \$30,000 (2)
- \$30,001 to \$35,000 (3)
- \$35,001 to \$40,000 (4)
- \$40,001 to \$45,000 (5)
- \$45,001 to \$50,000 (6)
- \$50,001 to \$55,000 (7)
- \$55,001 to \$60,000 (8)
- \$60,001 to \$65,000 (9)
- \$65,001 to \$70,000 (10)
- \$70,001 to \$80,000 (11)
- \$80,001 to \$90,000 (12)
- \$90,001 to \$100,000 (13)
- More than \$100,000 (14)
- Prefer not to answer (-99)

Q28 In the past year, how often have you worried about your debt and/or financial circumstances?

- Never (1)
- Rarely (2)
- Somewhat often (3)
- Often (4)
- Very often (5)

**Q29 Overall Satisfaction with UC Merced**

Q30 Please indicate your agreement with each of the following statements about your experience as an undergraduate at UC Merced.

	Strongly agree (5)	Somewhat agree (4)	Neutral (3)	Somewhat disagree (2)	Strongly disagree (1)
Overall, I am satisfied with my undergraduate experience at UC Merced. (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would recommend UC Merced to a prospective undergraduate student, friend, or family member. (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The benefits I received from attending UC Merced were worth the financial costs to me and my family. (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The benefits I received from attending UC Merced were worth the time I invested. (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q31 What did you like most about attending UC Merced as an undergraduate? Please share any stories, memories, or experiences about your time at UC Merced.

Q32 We love to quote our graduates in UC Merced print and web materials. Please check the box below if we have your permission to quote the text you shared above. Your name, major, and class year would be shared along with your quote.

- Yes, UC Merced has my permission to quote me using the text I entered about what I liked most about UC Merced. (1)

### Q33 Your UC Merced Experience

Q34 While attending UC Merced, in which of the following did you get involved? (select all that apply)

- Academic/professional/honor society or club (e.g., Psi Chi, Pharmacy Club, Pre Health, Student Alumni Association) (1)
- Community service/volunteer work (e.g., club-related, course-related, one-time project, semester-long initiative) (2)
- Employment on campus (3)
- Employment off campus (4)
- Environmental/sustainability activity (e.g., Eco Reps, Earth Day, Eco Fest) (5)
- Greek life - professional (6)
- Greek life - social (7)
- Intercollegiate Sports (8)
- Internship (paid or unpaid) (9)
- Multicultural/ethnic event (e.g., Ohana Luau, Holi, Carnivale du Noche) (10)
- Publications/media (e.g., Prodigy, Media Cats, Undergraduate Research Journal) (11)
- Recreational Sports (e.g., Intramural Sports, Fitness, Outdoor Experience Program, Sports Clubs) (12)
- Student club (e.g., cultural, faith-based, dance/arts) (13)
- Student government (e.g., ASUCM, RHA) (14)
- Study abroad (i.e., UCEAP) (15)
- Teaching training/certification (e.g., CalTeach) (16)
- Undergraduate research (e.g., ReCESS, with faculty, UROC) (17)
- Visual/performing arts (e.g., Dance Off, Soul'd Out Poetry Slam, Drag Show) (18)
- Other (please specify) (19) \_\_\_\_\_

Q35 While attending UC Merced, were you ever an officer of a student club or organization?

- Yes (1)
- No (0)

### Q36 UC Merced Educational Outcomes

Next, we'll ask a series of questions that ask you to reflect on the undergraduate education you received at UC Merced.







Q38 Please indicate your agreement with each statement below about your undergraduate educational experience at UC Merced.

	Strongly agree (6)	Agree (5)	Somewhat agree (4)	Somewhat disagree (3)	Disagree (2)	Strongly disagree (1)	Not Applicable/Unsure (-99)
I had a mentor who encouraged me to pursue my goals and dreams. (Q38_1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I had at least one professor who made me excited about learning. (Q38_2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My professors cared about me as a person. (Q38_3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

### Q39 Volunteer or Community Service/Outreach

Q40 Have you voted in an election(s) since obtaining your undergraduate degree from UC Merced? (select all that apply)

- Yes, I voted in a local election(s) (1)
- Yes, I voted in a state or national election(s) (2)
- No, I am not registered to vote (3)
- No, I am registered to vote but have not (4)

Q41 Have you participated in any volunteer or community service/outreach activities since obtaining your undergraduate degree from UC Merced?

- Yes, currently participating (2)
- Yes, but not currently participating (1)
- No (0)

Display This Question:

If Have you participated in any volunteer or community service/outreach activities since obtaining your undergraduate degree from UC Merced? Yes, currently participating Is Selected

Or Have you participated in any volunteer or community service/outreach activities since obtaining your undergraduate degree from UC Merced? Yes, but not currently participating Is Selected

Q42 Which of the options below best describes the volunteer or community service/outreach activities you are currently participating or have participated in since obtaining your undergraduate degree from UC Merced. (Select all that apply.)

- Philanthropic/monetary service (e.g., donating money to a cause) (1)
- Direct service: Activities that help other people (e.g., tutoring, helping the elderly, etc.) (2)
- Indirect service: Activities that do not relate directly to an individual (e.g., collecting food for those in need, fundraising for the Aids Walk, etc.) (3)
- General community service: Activities related to the public good (e.g., cleaning a park, recycling cans, etc.) (4)
- Other (please specify) (5) \_\_\_\_\_

Display This Question:

If Have you participated in any volunteer or community service/outreach activities since obtaining your undergraduate degree from UC Merced? Yes, currently participating Is Selected

Or Have you participated in any volunteer or community service/outreach activities since obtaining your undergraduate degree from UC Merced? Yes, but not currently participating Is Selected

Q43 Please briefly describe the volunteer or community service/outreach activities you are currently participating or have participated in since obtaining your undergraduate degree from UC Merced.

#### **Q44 UC Merced Alumni Engagement**

Q45 Are you currently employed by or attending UC Merced as a student?

- Yes (1)
- No (0)

Display This Question:

If Are you currently employed by or attending UC Merced as a student? No Is Selected

Q46 How many times in the past year have you:

	0 times (0)	1-2 times (1)	3-5 times (2)	more than 5 times (3)
Visited campus? (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attended a campus-sponsored or alumni event? (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connected with fellow alumni? (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Display This Question:

If Are you currently employed by or attending UC Merced as a student? Yes Is Selected

Q47 How many times in the past year have you:

	0 times (0)	1-2 times (1)	3-5 times (2)	more than 5 times (3)
Attended an alumni event? (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Connected with fellow alumni? (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q48 What kind of information related to UC Merced is valuable to you? (select all that apply)

- Current news about UC Merced (1)
- Information about alumni programs, events, and activities (2)
- Information about fellow alumni (3)
- Other (please specify) (4) \_\_\_\_\_

Q49 We would like to engage our alumni in activities that enrich the UC Merced student experience. Please select the activities listed below in which you would be interested in participating, and staff from UC Merced will follow up with you. (Select all that interest you)

- On-campus panel discussion (e.g., career advice panel) (1)
- Mentoring a current student or alumna/us (2)
- On-campus School/Academic Program event (3)
- Commencement (4)
- Job/career fair event (5)
- Alumni networking/social event (6)
- Campus performances/showcases (7)
- Other (please specify) (8) \_\_\_\_\_

Q50 Would you be willing to volunteer to speak to new prospective UC Merced students and their families at regional Admissions events held in your area? If you indicate that you are or may be interested, staff from UC Merced will follow up with you.

- Yes (2)
- Maybe (1)
- No (0)

Q51 Do you work for a company or organization that currently provides or may be willing to provide internships or other opportunities to UC Merced students/alumni?

- Yes (1)
- No/Not sure (0)

Display This Question:

If Do you work for a company or organization that currently provides or may be willing to provide internships or other opportunities to UC Merced students/alumni? Yes Is Selected

Q52 Please provide the contact information for your company/organization's hiring department so that UC Merced staff can contact them.

- Company/Organization Name (1)
- Hiring Manager/Department Contact Name (2)
- Hiring Manager/Department Contact Email address (3)
- Hiring Manager/Department Contact Phone number (4)

### Q53 Closing Comments

Q54 Please use the space below to share any other comments you have about UC Merced.

### Q55 Personal/Background Information

Q56 Are you legally married to a fellow UC Merced student or alumnus/alumna? (This information helps UC Merced to conserve resources through mailings and other outreach efforts.)

- Yes (1)
- No (0)

Display This Question:

If Are you legally married to a fellow UC Merced student or alumnus/alumna? (This information helps UC Merced to conserve resources through mailings and other outreach efforts.) Yes Is Selected

Q57 Please provide your spouse's name.

First Name (1)

Last Name (when s/he attended UC Merced) (2)

### **Last Page**

Q58 By clicking submit below, you will be automatically entered into the prize drawing. If you win, we plan to include your name, major, and graduating class in our survey promotion materials. If you do NOT want your information included in promotional materials, please click No below.

- No, please do not use my name, major, or graduating class in promotional materials (1)

Q59 Thank you for completing the survey! Please consider creating or updating your professional LinkedIn profile (<https://www.linkedin.com/>) and joining the UC Merced Alumni Association Facebook page (<http://www.facebook.com/ucmaa>) to help us keep our alumni records up to date and share important information.

Please click Submit to submit your survey responses.